

Sustainable Impact Investing Trust

Series 1

A 15 Month Unit Investment Trust

Investment Objective

The Trust seeks to provide total return potential by investing in the stocks of companies that meet the Trust's investment criteria including, but not limited to, environmental, social and governance factors. Total return may include capital appreciation and dividend income. There is no guarantee that the investment objective of the Trust will be achieved.

Investment Strategy

The Trust seeks to achieve its objective by combining the research and technology solutions, provided by IW Financial, that help financial professionals evaluate the environmental, social, and governance performance of companies with the equity management and research expertise of Argus Research Company.

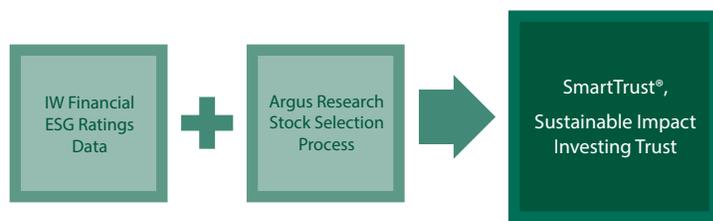
About IW Financial

IW Financial is a leading provider of objective research and technology solutions that help financial professionals evaluate the environmental, social, and governance performance of companies. Established in 2001, the company is headquartered in Portland, Maine.

IW Financial is a proud supporter of the United Nations Principles for Responsible Investment. The UNPRI provides a framework for giving appropriate consideration to environmental, social, and corporate governance (ESG) issues that can affect the performance of investment portfolios.

About Argus Research

Argus Research Company produces independent research for investors. Since 1934, their business has been to produce, distribute and market high-quality investment and economic research. Their recommendations reflect the judgment of an analyst about a company's prospects as an investment in terms of value, expected growth and risks. Their research system involves rigorous quantitative analysis into a company's growth prospects, financial strength and valuation. The framework also requires detailed qualitative analysis into the company's industry, the risks it faces and, most importantly, the quality and integrity of its management team.



Sustainable Impact Investing

A growing number of investors are considering sustainable, impact, environmental and socially responsible factors in the asset allocation decision making process. The total US-domiciled assets under management using Sustainable, Responsible and Impact (SRI) strategies expanded from \$3.74 trillion at the start of 2012 to \$6.57 trillion at the start of 2014 according to the US Sustainable, Responsible and Impact Investing Trends 2014 report.

Description of Portfolio

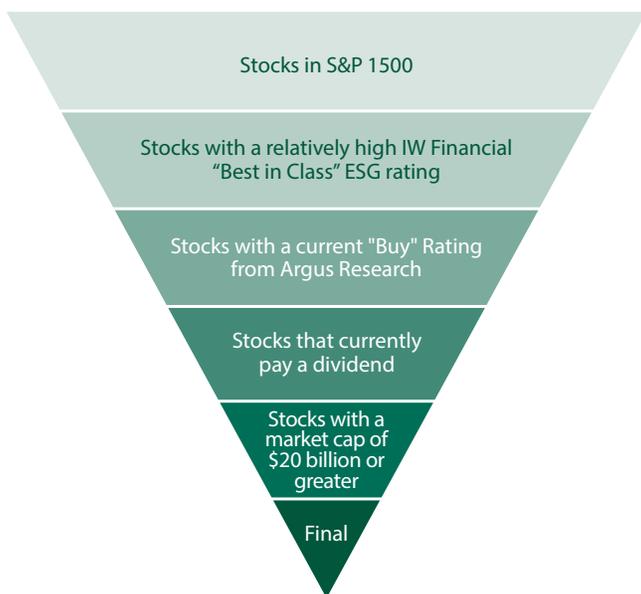
The portfolio of the Trust contains 50 issues of equity securities.

| | |
|--|---|
| INCEPTION DATE: | February 19, 2015 |
| TERMINATION DATE: | May 19, 2016 |
| INITIAL OFFER PRICE | \$10.00 |
| MINIMUM INVESTMENT | 100 units (may vary by selling firm) |
| NUMBER OF ISSUES: | 50 |
| DISTRIBUTIONS: ¹ | MONTHLY (if any) |
| EST. NET ANNUAL 1ST YR DISTRIBUTIONS: ² | \$0.1772 (per unit) |
| CUSIP (CASH): | 83179J 109 |
| CUSIP (REINVESTMENT): | 83179J 117 |
| FEE-BASED CUSIP (CASH): | 83179J 125 |
| FEE-BASED CUSIP (REINVESTMENT): | 83179J 133 |
| TICKER: | SMSIAX |

¹Distributions, if any, will be made commencing on March 25, 2015. The estimated net annual distribution is expected to decline over time because a portion of the securities included in the portfolio will be sold to pay for organization costs, creation and development fee and deferred sales charge. Distributions will fluctuate as a result of Unitholder redemptions in addition to securities being sold within the portfolio. Distributions are also subject to the ability of issuers to make dividend payments in the future.

²Estimated Net Annual First Year Distribution per Unit is computed by dividing the estimated annual income of the underlying securities less the expense per unit by the number of units outstanding. The estimated net annual distributions for subsequent years are expected to be less than estimated distributions for the first year because a portion of the securities included in the Trust portfolio will be sold during the first year to pay for organization costs, the creation and development fee and the deferred sales charge. The actual net annual distributions will vary with changes in the Trust's fees and expenses and income of the underlying securities.

Investors should consider the Trust's investment objective, risks, charges and expenses carefully before investing. The prospectus contains this and other information relevant to an investment in the Trust. Please advise your clients to read the prospectus carefully before they invest. If a prospectus did not accompany this literature, please contact SmartTrust at (888) 505-2872 to obtain a free prospectus.



Sales Charges³ (based on a \$10 public offering price)

Standard Accounts

| | | |
|---|----------|-------|
| Transactional Sales Charge: | Initial | 1.00% |
| | Deferred | 1.45% |
| Creation & Development Fee ³ : | | 0.50% |
| Maximum Sales Charge: | | 2.95% |

The deferred sales charge is a charge of \$0.145 per unit and will be deducted in three monthly installments commencing on May 20, 2015. The initial and deferred sales fees do not apply to fee-based accounts. Please see the prospectus for sales charge details.

Fee/Wrap Accounts

| | |
|---|-------|
| Creation & Development Fee ⁴ : | 0.50% |
| Maximum Sales Charge: | 0.50% |

³Percentages are based on a \$10.00 per unit offering price. For unit prices other than \$10.00, percentages of initial sales charge, creation and development fee, and deferred sales charges will vary. Early redemption will still cause payment of the deferred sales charge. The table above shows the initial offering period sales charges only.

⁴The creation and development fee is a charge of \$.050 per unit collected at the end of the initial offering period. If the price you pay exceeds \$10 per unit, the creation and development fee will be less than 0.50%; if the price you pay is less than \$10 per unit, the creation and development fee will exceed 0.50%. In addition to the sales charges listed, UITs are subject to annual operating expenses and organization costs.

Risk Considerations

Unitholders can lose money by investing in this Trust. The value of the Units and the Securities included in the portfolio can each decline in value. An investment in Units of the Trust should be made with an understanding of the following risks:

- Since the portfolio of the Trust is unmanaged, in general, the Sponsor can only sell Securities under certain extraordinary circumstances, at the Trust's termination or in order to meet redemptions. As a result, the price at which each Security is sold may not be the highest price it attained during the life of the Trust.
- Price fluctuations of particular Securities will change the portfolio's composition throughout the life of the Trust. When cash or a letter of credit is deposited with instructions to purchase Securities in order to create additional Units, an increase in the price of a particular Security between the time of deposit and the time that Securities are purchased will cause the Units to be comprised of less of that Security and more of the remaining Securities. In addition, brokerage fees incurred in purchasing the Securities will be an expense of the Trust and such fees will dilute the existing Unitholders' interests.
- The risk that the financial condition of the issuers of the securities in the Trust may become impaired or that the general condition of the stock market may worsen (both of which may contribute directly to a decrease in the value of the Securities and thus in the value of the Units).
- There is no assurance that any dividends will be declared or paid in the future on the Securities.
- The sponsor may offer successive Trusts with similar portfolios thereby allowing the investor to pursue the same strategy over a number of years. Investors should consider their ability to pursue investing in successive Trusts, if available. There may be tax consequences associated with investing in the Trust and rolling over an investment from one Trust to the next.
- The Trust's portfolio selection criteria excludes securities of certain issuers for nonfinancial reasons, including environmental, social and governance factors. As a result, the Trust may forgo some market opportunities available to a portfolio that does not use these criteria. The Trust's focus on sustainable impact investments may affect the Trust's exposure to certain sectors or issuers and may impact the Trust's relative investment performance, positively or negatively, depending on whether such sectors or issuers are in or out of favor in the market.

Portfolio Holdings as of February 19, 2015:

| EQUITY SECURITIES — 100.00% | |
|---|---|
| Consumer Discretionary — 14.00% | |
| GM | General Motors Company |
| HD | The Home Depot, Inc. |
| MAR | Marriott International, Inc. |
| NKE | NIKE, Inc. |
| SBUX | Starbucks Corporation |
| TWX | Time Warner Inc. |
| DIS | The Walt Disney Company |
| Consumer Staples — 7.99% | |
| CVS | CVS Health Corporation |
| EL | The Estée Lauder Companies Inc. |
| KR | The Kroger Co. |
| PEP | PepsiCo, Inc. |
| Energy — 7.95% | |
| APC | Anadarko Petroleum Corporation |
| COP | ConocoPhillips |
| OXY | Occidental Petroleum Corporation |
| SE | Spectra Energy Corp. |
| Financials — 16.58% | |
| AXP | American Express Company |
| BK | The Bank of New York Mellon Corporation |
| CB | The Chubb Corporation |
| HCP | HCP, Inc. |
| JPM | JPMorgan Chase & Co. |
| MS | Morgan Stanley |
| PRU | Prudential Financial, Inc. |
| TROW | T. Rowe Price Group, Inc. |
| Health Care — 16.53% | |
| AMGN | Amgen Inc. |
| BDX | Becton, Dickinson and Company |
| BMY | Bristol-Myers Squibb Company |
| CAH | Cardinal Health, Inc. |
| LLY | Eli Lilly and Company |
| HUM | Humana Inc. |
| JNJ | Johnson & Johnson |
| MRK | Merck & Co., Inc. |
| Industrials — 11.98% | |
| MMM | 3M Company |
| BA | The Boeing Company |
| FDX | FedEx Corporation |
| ITW | Illinois Tool Works Inc. |
| LMT | Lockheed Martin Corporation |
| UNP | Union Pacific Corporation |
| Information Technology — 18.46% | |
| AAPL | Apple Inc. |
| AMAT | Applied Materials, Inc. |
| ADP | Automatic Data Processing, Inc. |
| CSCO | Cisco Systems, Inc. |
| EMC | EMC Corporation |
| INTC | Intel Corporation |
| QCOM | QUALCOMM Incorporated |
| SNDK | SanDisk Corporation |
| TXN | Texas Instruments Incorporated |
| Materials — 4.51% | |
| ECL | Ecolab Inc. |
| IFF | International Flavors & Fragrances Inc. |
| MON | Monsanto Company |
| Telecommunication Services — 2.00% | |
| VZ | Verizon Communications Inc. |

Volume Discounts

| PURCHASE AMOUNT ⁵ | SALES CHARGE |
|-------------------------------------|--------------|
| Less than \$50,000 | 2.95% |
| \$50,000 but less than \$100,000 | 2.70% |
| \$100,000 but less than \$250,000 | 2.45% |
| \$250,000 but less than \$500,000 | 2.20% |
| \$500,000 but less than \$1,000,000 | 1.95% |
| \$1,000,000 or greater | 1.40% |

⁵The volume discount is also applied on a unit basis utilizing a breakpoint equivalent in the above table of one unit per \$10. Please see the Trust prospectus for full details. These discounts are only offered during the initial offering period.