

Sustainable Impact Investing Trust

Series 10

A 2 Year Unit Investment Trust

Investment Objective

The trust seeks to provide total return potential by investing in the stocks of companies that meet the trust's investment criteria including, but not limited to, environmental, social and governance factors. Total return may include capital appreciation and dividend income. There is no guarantee that the investment objective of the trust will be achieved.

Investment Strategy

The trust seeks to achieve its objective by combining the research and technology solutions, provided by IW Financial, that help financial professionals evaluate the environmental, social, and governance performance of companies with the equity management and research expertise of Argus Research Company.

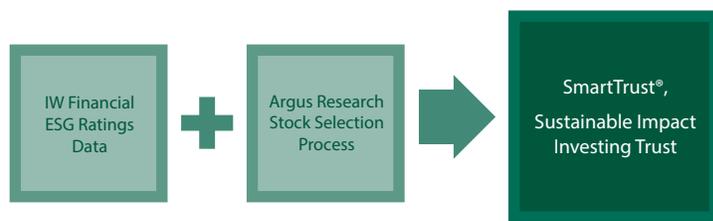
About IW Financial

IW Financial is a leading provider of objective research and technology solutions that help financial professionals evaluate the environmental, social, and governance performance of companies. Established in 2001, the company is headquartered in Portland, Maine.

IW Financial is a proud supporter of the United Nations Principles for Responsible Investment. The UNPRI provides a framework for giving appropriate consideration to environmental, social, and corporate governance (ESG) issues that can affect the performance of investment portfolios.

About Argus Research

Argus Research Company produces independent research for investors. Since 1934, their business has been to produce, distribute and market high-quality investment and economic research. Their recommendations reflect the judgment of an analyst about a company's prospects as an investment in terms of value, expected growth and risks. Their research system involves rigorous quantitative analysis into a company's growth prospects, financial strength and valuation. The framework also requires detailed qualitative analysis into the company's industry, the risks it faces and, most importantly, the quality and integrity of its management team.



Sustainable Impact Investing

A growing number of investors are considering sustainable, impact, environmental and socially responsible factors in the asset allocation decision making process. The total US-domiciled assets under management using Sustainable, Responsible and Impact (SRI) strategies expanded from \$3.74 trillion at the start of 2012 to \$6.57 trillion at the start of 2014 according to the US Sustainable, Responsible and Impact Investing Trends 2014 report.

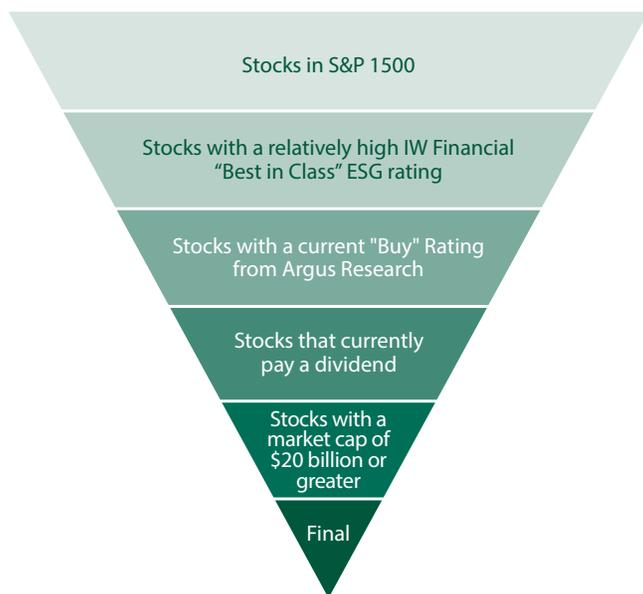
Description of Portfolio

INCEPTION DATE:	May 23, 2017
TERMINATION DATE:	May 23, 2019
INITIAL OFFER PRICE	\$10.00
MINIMUM INVESTMENT	100 units (may vary by selling firm)
NUMBER OF ISSUES:	50
DISTRIBUTIONS: ¹	MONTHLY (if any)
EST. NET ANNUAL 1ST YR DISTRIBUTIONS: ²	\$0.1777 (per unit)
CUSIP (CASH):	83187A 108
CUSIP (REINVESTMENT):	83187A 116
FEE-BASED CUSIP (CASH):	83187A 124
FEE-BASED CUSIP (REINVESTMENT):	83187A 132
TICKER:	SMSIUX

¹Distributions, if any, will be made commencing on June 25, 2017. The estimated net annual distribution is expected to decline over time because a portion of the securities included in the portfolio will be sold to pay for organization costs, creation and development fee and deferred sales charge. Distributions will fluctuate as a result of unitholder redemptions in addition to securities being sold within the portfolio. Distributions are also subject to the ability of issuers to make dividend payments in the future.

²Estimated Net Annual First Year Distribution per unit is computed by dividing the estimated annual income of the underlying securities less the expense per unit by the number of units outstanding. The estimated net annual distributions for subsequent years are expected to be less than estimated distributions for the first year because a portion of the securities included in the trust portfolio will be sold during the first year to pay for organization costs, the creation and development fee and the deferred sales charge. The actual net annual distributions will vary with changes in the trust's fees and expenses and income of the underlying securities.

Investors should consider the trust's investment objective, risks, charges and expenses carefully before investing. The prospectus contains this and other information relevant to an investment in the trust. Please read the prospectus carefully before you invest. If a prospectus did not accompany this literature, please contact SmartTrust at (888) 505-2872 to obtain a free prospectus.



Sales Charges⁴ (based on a \$10 public offering price)

Standard Accounts

Transactional Sales Charge:	Initial	1.00%
	Deferred	2.45%
Creation & Development Fee ⁵ :		0.50%
Maximum Sales Charge:		3.95%

The deferred sales charge is a charge of \$0.145 per unit and will be deducted in three monthly installments commencing on December 20, 2017. The initial and deferred sales fees do not apply to fee-based accounts. Please see the prospectus for sales charge details.

Fee/Wrap Accounts

Creation & Development Fee ⁵ :	\$0.50
Maximum Sales Charge:	\$0.50

³Percentages are based on a \$10.00 per unit offering price. For unit prices other than \$10.00, percentages of initial sales charge, creation and development fee, and deferred sales charges will vary. Early redemption will still cause payment of the deferred sales charge. The table above shows the initial offering period sales charges only.

⁴The creation and development fee is a charge of \$.050 per unit collected at the end of the initial offering period. If the price you pay exceeds \$10 per unit, the creation and development fee will be less than 0.50%; if the price you pay is less than \$10 per unit, the creation and development fee will exceed 0.50%. In addition to the sales charges listed, UITs are subject to annual operating expenses and organization costs.

Portfolio Holdings as of May 23, 2017:

EQUITY SECURITIES — 100.00%	
Consumer Discretionary — 9.93%	
CCL	Carnival Corporation
CMCSA	Comcast Corporation
HD	The Home Depot, Inc.
MAR	Marriott International, Inc.
DIS	The Walt Disney Company
Consumer Staples — 6.02%	
PEP	PepsiCo, Inc.
PG	Procter & Gamble Company
SYU	Sysco Corporation
Energy — 4.04%	
CVX	Chevron Corporation
COP	ConocoPhillips
Financials — 18.02%	
ALL	The Allstate Corporation
BAC	Bank of America Corporation
COF	Capital One Financial Corporation
SCHW	The Charles Schwab Corporation
JPM	JPMorgan Chase & Co.
MS	Morgan Stanley
PNC	The PNC Financial Services Group, Inc.
PRU	Prudential Financial, Inc.
SPGI	S&P Global Inc.
Health Care — 18.10%	
ABBV	AbbVie Inc.
AET	Aetna Inc.
AMGN	Amgen Inc.
BDX	Becton, Dickinson and Company
BMY	Bristol-Myers Squibb Company
JNJ	Johnson & Johnson
MRK	Merck & Co., Inc.
SYK	Stryker Corporation
UNH	UnitedHealth Group Incorporated
Industrials — 16.00%	
MMM	3M Company
BA	The Boeing Company
CAT	Caterpillar Inc.
ETN	Eaton Corporation plc
FDX	FedEx Corporation
ITW	Illinois Tool Works Inc.
RTN	Raytheon Company
WM	Waste Management, Inc.
Information Technology — 15.91%	
ADI	Analog Devices, Inc.
AAPL	Apple Inc.
AMAT	Applied Materials, Inc.
AVGO	Broadcom Limited
CSCO	Cisco Systems, Inc.
TXN	Texas Instruments Incorporated
V	Visa Inc.
WDC	Western Digital Corporation
Materials — 3.94%	
APD	Air Products and Chemicals, Inc.
ECL	Ecolab Inc.
Real Estate — 1.99%	
AMT	American Tower Corporation
Telecommunication Services — 2.02%	
T	AT&T Inc.
Utilities — 4.03%	
NEE	NextEra Energy, Inc.
XEL	Xcel Energy Inc.

Volume Discounts

PURCHASE AMOUNT ³	SALES CHARGE
Less than \$50,000	3.95%
\$50,000 but less than \$100,000	3.70%
\$100,000 but less than \$250,000	3.45%
\$250,000 but less than \$500,000	3.10%
\$500,000 but less than \$1,000,000	2.95%
\$1,000,000 or greater	2.45%

⁵The volume discount is also applied on a unit basis utilizing a breakpoint equivalent in the above table of one unit per \$10. Please see the trust prospectus for full details. These discounts are only offered during the initial offering period.

Risk Considerations

Unitholders can lose money by investing in this trust. An investment in units of the trust should be made with an understanding of the risks related to the trust, such as the following:

- Security prices will fluctuate. The value of your investment may fall over time.
- The financial condition of an issuer may worsen or its credit ratings may drop, resulting in a reduction in the value of your units. This may occur at any point in time, including during the initial offering period.
- The issuer of a security may be unwilling or unable to declare dividends in the future or may reduce the level of dividends declared. This may reduce the level of distributions the trust pays which could reduce your income and cause the value of your units to fall.
- The trust's portfolio selection criteria excludes securities of certain issuers for nonfinancial reasons, including environmental, social and governance factors. As a result, the trust may forgo some market opportunities available to a portfolio that does not use these criteria. The trust's focus on sustainable impact investments may affect the trust's exposure to certain sectors or issuers and may impact the trust's relative investment performance, positively or negatively, depending on whether such sectors or issuers are in or out of favor in the market.
- The trust is not actively managed. Except in limited circumstances, the trust will hold, and continue to buy, shares of the same securities even if their market value declines.
- The sponsor may offer successive trusts with similar portfolios thereby allowing the investor to pursue the same strategy over a number of years. Investors should consider their ability to pursue investing in successive trusts, if available. There may be tax consequences associated with investing in the trust and rolling over an investment from one trust to the next.