

# Argus Dividend Growers Total Return Trust

Series 23

# A 15 Month Unit Investment Trust

# **Investment Objective**

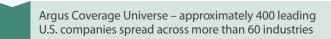
The trust seeks to provide investors with the possibility of above-average total return (a total return that exceeds that of the S&P 500 Index over the life of the trust). Total return may include capital appreciation and dividend income. There is no guarantee that the investment objective of the trust will be achieved.

# **Investment Strategy**

The trust seeks to achieve its objective through investment in equity securities of domestic and/or foreign companies. The portfolio was selected by Argus Investors' Counsel, Inc., the portfolio consultant. The portfolio consultant selected the portfolio from equity securities of the 400 companies included within the "Universe of Coverage" of its affiliate, Argus Research Company. The Universe of Coverage is drawn from the S&P 1500 Index. Companies selected for the Universe of Coverage pass screens on growth, financial strength, risk and quality of management. The portfolio consultant then eliminates all securities that do not have 1-, 3-, or 5-year compound annual dividend growth rates of 10% or greater. Of the remaining securities, the portfolio consultant then eliminates any security that does not have a current "Buy" rating from Argus Research Company. A "Buy" rating means that Argus Research Company estimates a security to deliver a risk-adjusted return that beats the S&P 500 Index over the next 12 months. Of the remaining securities, the portfolio consultant selects the final portfolio after considering the potential sustainability of maintaining the Argus Research Company's "Buy" rating and making adjustments for sector diversification. If less than 30 securities are remaining, the 30 securities that most closely meet the selection criteria in the opinion of the portfolio consultant are retained. The selected securities are then weighted approximately equally to create the portfolio.

### Description of Portfolio

INCEPTION DATE:	January 7, 2020
TERMINATION DATE:	April 13, 2021
INITIAL OFFER PRICE	\$10.00
MINIMUM INVESTMENT	100 units (may vary by selling firm)
NUMBER OF ISSUES:	0.1315



Eliminate all securities that do not have 1, 3, or 5 year compound annual dividend growth rates of 10% or greater

Eliminate any security that does not hold a current "Buy" rating from Argus Research

Review the potential sustainability of maintaining the "Buy" rating over the life of the Trust

Adjust for sector allocations and apply approximately equal security weighting

DISTRIBUTIONS:1	MONTHLY (if any)
HISTORICAL12-MONTH DISTRIBUTION: <sup>2</sup>	\$0.1315 (per unit)
CUSIP (CASH):	83205T 105
CUSIP (REINVESTMENT):	83205T 113
FEE-BASED CUSIP (CASH):	83205T 121
FEE-BASED CUSIP (REINVESTMENT):	83205T 139
TICKER:	SMARWX

Investors should consider the trust's investment objective, risks, charges and expenses carefully before investing. The prospectus contains this and other information relevant to an investment in the trust. Please read the prospectus carefully before you invest. If a prospectus did not accompany this literature, please contact SmartTrust at (888) 505-2872 to obtain a free prospectus.

<sup>&</sup>lt;sup>1</sup>Distributions, if any, will be made commencing on February 25, 2020.

<sup>&</sup>lt;sup>2</sup>The Historical 12-Month Distribution of Trust Holdings is calculated by taking the weighted average of the regular income distributions paid by the securities included in the trust's portfolio over the 12 months preceding the trust's date of deposit reduced to account for the effects of trust fees and expenses. This historical distribution is for illustrative purposes only and is not indicative of amounts that will actually be distributed by the trust. The distributions paid by the trust may be higher or lower than the amount shown above due to factors including, but not limited to, changes in the price of trust units, changes (including reductions) in distributions paid by issuers, changes in actual trust expenses and sales of securities in the portfolio. There is no guarantee that the issuers of the securities included in the trust will pay any distributions in the future.

## Sales Charges<sup>3</sup> (based on a \$10 public offering price)

#### **Standard Accounts**

Transactional Sales Charge:	Initial	0.00%
	Deferred	1.35%
Creation & Development Fee3:		0.50%
Maximum Sales Charge:		1.85%

The initial sales charge is paid at the time of purchase and is the difference between the total sales charge (maximum of 1.85% of the public offering price) and the sum of the remaining deferred sales charge and the total creation and development fee. When the public offering price per unit is less than or equal to \$10, you will not pay an initial sales fee. When the public offering price per unit is greater than \$10 per unit, you will pay an initial sales fee.

The deferred sales charge is a charge of \$0.135 per unit and will be deducted in three monthly installments commencing on April 20, 2020. The initial and deferred sales fees do not apply to fee-based accounts. Please see the prospectus for sales charge details.

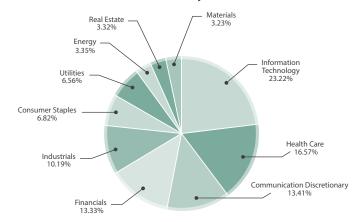
#### Fee/Wrap Accounts

Creation & Development Fee⁴:	0.50%
Maximum Sales Charge:	0.50%

<sup>3</sup>Percentages are based on a \$10.00 per unit offering price. For unit prices other than \$10.00, percentages of initial sales charge, creation and development fee, and deferred sales charges will vary. Early redemption will still cause payment of the deferred sales charge. The table above shows the initial offering period sales charges only.

<sup>4</sup>The creation and development fee is a charge of \$.050 per unit collected at the end of the initial offering period. If the price you pay exceeds \$10 per unit, the creation and development fee will be less than 0.50%; if the price you pay is less than \$10 per unit, the creation and development fee will exceed 0.50%. In addition to the sales charges listed, UITs are subject to annual operating expenses and organization costs.

# Portfolio Allocation as of January 7, 2020:



## Portfolio Holdings as of January 7, 2020:

EQUITY SECURITIES — 100.00%			
	Consumer Discretionary – 13.41%		
DKS	Dick's Sporting Goods, Inc.		
HD	The Home Depot, Inc.		
NKE	NIKE, Inc.		
TJX	The TJX Companies, Inc.		
Consumer Sta	ples – 6.82%		
COST	Costco Wholesale Corporation		
EL	The Estée Lauder Companies Inc.		
Energy – 3.35%	6		
OKE	ONEOK, Inc.		
Financials – 13	3.33%		
BAC	Bank of America Corporation		
JPM	JPMorgan Chase & Co.		
NDAQ	Nasdaq, Inc.		
SPGI	S&P Global Inc.		
Health Care –	16.57%		
BAX	Baxter International Inc.		
CVS	CVS Health Corporation		
DHR	Danaher Corporation		
SYK	Stryker Corporation		
ZTS	Zoetis Inc.		
Industrials – 10	0.19%		
ODFL	Old Dominion Freight Line, Inc.		
UNP	Union Pacific Corporation		
WM	Waste Management, Inc.		
	echnology – 23.22%		
AAPL	Apple Inc.		
INTU	Intuit Inc.		
MA	Mastercard Incorporated		
MSFT	Microsoft Corporation		
MSI	Motorola Solutions, Inc.		
PAYX	Paychex, Inc.		
TXN	Texas Instruments Incorporated		
Materials – 3.2			
ECL Pool Estate 2	Ecolab Inc.		
Real Estate – 3			
AMT	American Tower Corporation		
Utilities – 6.569			
NEE	American Water Works Company, Inc.		
NEE	NextEra Energy, Inc.		

## **Risk Considerations**

Unitholders can lose money by investing in this trust. An investment in units of the trust should be made with an understanding of the risks related to the trust, such as the following:

- · Security prices will fluctuate. The value of your investment may fall over time.
- The financial condition of an issuer may worsen or its credit ratings may drop, resulting in a reduction in the value of your units. This may occur at any point in time, including during the initial offering period.
- The issuer of a security may be unwilling or unable to declare dividends in the future or may reduce the level of dividends declared. This may reduce the level of distributions the trust pays which could reduce your income and cause the value of your units to fall.
- The trust is not actively managed. Except in limited circumstances, the trust will hold, and continue to buy, shares of the same securities even if their market value declines.
- The sponsor may offer successive Trusts with similar portfolios thereby allowing the investor to pursue the same strategy over a number of years. Investors should consider their ability to pursue investing in successive Trusts, if available. There may be tax consequences associated with investing in the Trust and rolling over an investment from one Trust to the next.