

Innovative, Independent & UIT Focused

# PREFERREDS PLUS TRUST, SERIES 17 (SMARTTRUST 543)

SmartTrust 543 consists of a unit investment trust designated Preferreds Plus Trust, Series 17. The sponsor is Hennion & Walsh, Inc. The trust seeks to provide investors with current income and the possibility of capital appreciation by investing in an unmanaged, diversified portfolio of preferred securities plus shares of exchange-traded funds that invest in corporate bonds. The sponsor cannot assure that the trust will achieve this objective.

An investment can be made directly in the exchange-traded funds held by the trust rather than through an investment in the trust and these direct investments can be made without paying the sales charge, operating expenses and organizational charges of the trust.

The Securities and Exchange Commission has not approved or disapproved these securities or passed upon the adequacy of this prospectus. Any representation to the contrary is a criminal offense.

PROSPECTUS DATED: NOVEMBER 30, 2021



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No person is authorized to give any information or to make any representations with respect to this trust not contained in this prospectus. The trust is registered as a unit investment trust under the Investment Company Act of 1940. Such registration does not imply that the trust or any of its units have been guaranteed, sponsored, recommended or approved by the United States or any state or any agency or officer thereof. This prospectus does not constitute an offer to sell, or a solicitation of an offer to buy, securities in any state to any person to whom it is not lawful to make such offer in such state.

### INVESTMENT SUMMARY

**INVESTMENT OBJECTIVE.** The trust seeks to provide investors with current income and the possibility of capital appreciation. There is no guarantee that the investment objective of the trust will be achieved.

**PRINCIPAL INVESTMENT STRATEGY.** The trust seeks to provide investors with current income and the possibility of capital appreciation by investing in an unmanaged, diversified portfolio of preferred securities plus common stock of target-maturity exchange-traded funds ("ETFs") with each ETF investing substantially all of its assets in foreign and domestic corporate bonds.

The trust's portfolio is divided into two asset segments as of the trust's inception: at least 90% of the trust's net assets invested in preferred securities; and up to 10% of the trust's net assets invested in common stock of ETFs. Preferred securities are defined for this purpose as preferred stocks, trust preferred securities and subordinated or junior notes and debentures.

**Preferred Securities.** The sponsor selected the preferred securities beginning by identifying an initial universe of all preferred securities that trade on at least one North American securities exchange as of the time of selection. From this initial universe, all preferred securities that have a call date or a scheduled maturity date within the life of the trust are eliminated. After this, the sponsor considered criteria including, but not limited to, the following to select the trust's portfolio of preferred securities:

- coupon;
- current price;
- current dividend yield;
- composite credit rating;
- volume;
- · market value outstanding; and
- dividend rights (e.g., cumulative dividends).

*ETFs.* For the ETF segment of the portfolio, the sponsor selected a basket of "laddered" target-maturity, fixed-income ETFs that it believes has the potential to meet the trust's investment objective. No more than 5% of the overall trust portfolio will consist of ETFs that invest primarily in high yield ("junk") corporate bonds as of the time of selection. Each ETF held by the trust invests substantially all of its assets in corporate bonds and seeks investment results that generally correspond to a certain index designed to represent the performance of a held-to-maturity portfolio of corporate bonds with an effective maturity date in a particular calendar year. Each ETF held by the trust includes in its name a designated year of maturity (from 2024 through 2025, respectively) and will terminate on or about the end of such calendar year (subject to change at the determination of the ETF's board of trustees). The effective maturity date of a bond is its actual maturity or, in the case of callable securities, the effective maturity of the security is determined by the rule-based methodology developed by the associated index provider. In the final six months of the ETFs' operations, they will transition to cash and cash equivalents to ultimately liquidate and

distribute cash to investors. The trust will terminate prior to the scheduled termination of any ETF held by the trust, but certain ETFs may be in their winding down stage during the trust's life.

As a result of the strategy selection process, the trust is considered to be concentrated in securities issued by companies in the financial services sector. In addition, the trust and certain funds may invest in securities of companies located in "emerging markets."

**PRINCIPAL RISK CONSIDERATIONS.** Unitholders can lose money by investing in this trust. An investment in units of the trust should be made with an understanding of the risks related to the trust, such as the following:

- Security prices will fluctuate. The value of your investment may fall over time. The potential economic impacts of the novel form of coronavirus disease first detected in 2019 ("COVID-19"), which spread rapidly around the globe and led the World Health Organization to declare the COVID-19 outbreak a pandemic in March 2020, are not fully known. The COVID-19 pandemic, or any future public health crisis, is impossible to predict and could result in adverse market conditions which may negatively impact the performance of the securities in the portfolio and the trust.
- The financial condition of an issuer may worsen or its credit ratings may drop, resulting in a reduction in the value of your units. This may occur at any point in time, including during the initial offering period.
- The value of preferred securities held by the trust and corporate bonds held by the funds will generally fall if interest rates, in general, rise. No one can predict whether interest rates will rise or fall in the future.
- The issuer of a security may be unwilling or unable to make income and/or principal payments in the future. This may reduce the level of distributions the trust or the funds pay which could reduce your income and cause the value of your units to fall. The COVID-19 pandemic has resulted in a decline in economic activity which could negatively impact the ability of borrowers to make principal or interest payment on securities, when due.
- The trust invests in shares of ETFs. Shares of these funds may trade at a discount or premium from their net asset value. If fund shares are sold at a discount, then the trust will receive less than their net asset value. Alternatively, if fund shares are purchased at a premium, then the trust will pay more than their net asset value. These funds are also subject to risks related to factors such as the manager's ability to achieve a fund's objective and market conditions affecting a fund's investments. The trust and funds have management and operating expenses. You will bear not only your share of the trust's expenses, but also the expenses of the funds. By investing in other funds, the trust incurs greater expenses than you would incur if you invested directly in the underlying investments of the funds.
- The trust and certain funds held by the trust may invest in securities of foreign issuers, which may include companies located in emerging markets. These risks may include market and political factors related to the company's foreign market, international trade conditions, less regulation, smaller or less liquid markets, increased volatility, differing accounting practices and changes in

the value of foreign currencies. Emerging market companies are also subject to a greater risk of market closure or manipulation, limited reliable access to capital, exchange delistings and lower quality or less available financial information. The rights and remedies available to investors in emerging market securities may be more limited than those available for investments in more developed markets. The limitations associated with investments in emerging market companies could impact the trust's ability to achieve its investment objective.

- *Preferred securities combine some of the characteristics of both stocks and bonds.* Like bonds, the preferred securities selected for the portfolio pay a fixed rate of income and are sold on the basis of yield. However, like common stocks, they are traded on major exchanges. Preferred securities are "senior securities" which have preference over common stocks, but not debt, of an issuer.
- Preferred securities held by the trust and corporate bonds held by the funds held by the trust are fixed-rate obligations and will decline in value with increases in interest rates, an issuer's worsening financial condition or a drop in bond ratings. The longer the maturity of a security, the greater the risk of a decline in value with increases in interest rates. The effective maturity of longer term securities may be dramatically different than shorter term obligations. Investors may receive early returns of principal when securities are called or sold before they mature. Investors may not be able to reinvest the proceeds they receive at as high a yield. The default of an issuer in making its payment obligations could result in the loss of interest income and/or principal to investors.
- The trust and certain funds held by the trust may invest in securities rated below investment grade and considered to be "junk" securities. These securities are considered to be speculative and are subject to greater market and credit risks. Accordingly, the risk of default is higher than investment grade securities. In addition, these securities may be more sensitive to interest rate changes and may be more likely to make early returns of principal.
- The trust is considered to be concentrated in securities issued by companies in the financials sector. Negative developments in this sector will affect the value of your investment more than would be the case in a more diversified investment. Companies in the financial sector include banks and their holding companies, investment managers, broker-dealers, insurance and reinsurance companies and mortgage real estate investment trusts ("REITs"). Financial sector companies are especially subject to the adverse effects of economic recession, decreases in the availability of capital, changes in interest rates, changes in regulations or rules, tax law changes, loan losses, volatility in equity markets, and competition from new entrants in their fields of business.
- The trust and certain funds held by the trust may invest in securities of small and mid-size companies. These securities are often more volatile and have lower trading volumes than securities of larger companies. Small and mid-size companies may have limited products or financial resources, management inexperience and less publicly available information.
- *The trust is not actively managed.* Except in limited circumstances, the trust will hold, and continue to buy, shares of the same securities even if their market value declines.

#### **ESSENTIAL INFORMATION**

Unit Price on Initial Date of Deposit: \$10.00 Initial Date of Deposit: November 30, 2021 Mandatory Termination Date: November 30, 2023 Record Dates: 10th day of each month, commencing December 2021 Distribution Dates: 25th day of each month, commencing December 2021 Standard CUSIP Numbers: Cash: 83193H188 Reinvestment: 83193H196 Fee Based CUSIP Numbers: Cash: 83193H204 Reinvestment: 83193H212 Ticker Symbol: SMPPQX

Minimum Investment: \$1,000/100 units (may vary by selling firm) Tax Status: Regulated Investment Company

Unitholder Transaction Expenses (fees paid directly from your investment)*	As a % of Initial Unit Price	Amounts per 100 Units		
Initial Sales Charge	0.00%	\$ 0.00		
Deferred Sales Charge	2.25	22.50		
Creation & Development Fee	0.50	5.00		
Maximum Sales Charge	2.75%	\$ 27.50		
Estimated Organization Costs	0.536%	\$ 5.36		
Estimated Annual Operating Expenses (expenses deducted from trust assets)	As a % of Net Assets	Amounts per 100 Units		
Trustee Fee	0.109%	\$ 1.05		
Supervisor Fee	0.036	0.35		
Other Operating Expenses	0.084	0.81		
Acquired Fund Fees and Expenses <sup>#</sup>	0.016	0.15		
Total	0.245%	\$ 2.36		
Example	Cumulative Expenses Paid for Period:			
	1 year	2 years (life of trust)		
This example helps you compare the cost of this trust with other unit investment trusts and mutual funds. The example assumes that the expenses do not change and that the trust's annual return is 5%. Your actual returns and expenses will vary. Based on these assumptions, you would pay these expenses for every \$10,000 you invest in the trust	\$352	\$376		

The amounts below are estimates of the direct and indirect expenses that you may incur based on a \$10 unit price. Actual expenses may vary.

\* The sales charge has both an initial and a deferred component. The initial sales charge is paid at the time of purchase and is the difference between the total sales charge (maximum of 2.75% of the public offering price) and the sum of the remaining deferred sales charge and the total creation and development fee. The initial sales charge will be approximately 0% of the public offering price per unit depending on the public offering price per unit. The deferred sales charge is fixed at \$0.225 per unit and is paid in three monthly installments beginning on March 20, 2022. The creation and development fee is fixed at \$0.05 per unit and is paid at the end of the initial offering period. The creation and development fee is only assessed to units outstanding at the end of the initial offering period. When the public offering price per unit is less than or equal to \$10, you will not pay an initial charge. When the public offering price per unit is prior to collection of the total deferred sales charge, you will pay any remaining deferred sales charge upon redemption or sale of your units. If you purchase units after the last deferred sales charge payment has been assessed, the secondary market sales charge is equal to 2.75% of the public offering price per unit and does not include deferred payments.

<sup>#</sup> Although not an actual trust operating expense, the trust, and therefore the unitholders, will indirectly bear similar operating expenses of the funds in which the trust invests in the estimated amount set forth in the table. These expenses are based on the actual expenses charged in the funds most recent fiscal year but are subject to change in the future. An investor in the trust will therefore indirectly pay higher expenses than if the funds were held directly.

## PREFERREDS PLUS TRUST, SERIES 17 (SMARTTRUST 543)

## STATEMENT OF FINANCIAL CONDITION

### AS OF NOVEMBER 30, 2021

Investment in securities	
Contracts to purchase securities (1)(2)	\$ 110,240
Total	\$ 110,240
Liabilities and interest of investors	
Liabilities:	
Organization costs (3)	\$ 591
Deferred sales charge (4)(5)	2,480
Creation & development fee (4)(5)	551
Total liabilities	3,622
Interest of investors:	
Cost to investors (5)	110,240
Less: initial sales charge (4)(5)	0
Less: deferred sales charge and creation & development fee $(4)(5)$	3,031
Less: organization costs (3)	591
Net interest of investors	106,618
Total	\$ 110,240
Number of units	11,024
Net asset value per unit	\$ 9.671

(1) Aggregate cost of the securities is based on the evaluations determined by the trustee at the evaluation time on the most recent business day prior to the initial date of deposit.

- (2) Cash or an irrevocable letter of credit has been deposited with the trustee covering the funds (aggregating \$200,000) necessary for the purchase of securities in the trust represented by purchase contracts.
- (3) A portion of the public offering price represents an amount sufficient to pay for all or a portion of the costs incurred in establishing the trust. These costs have been estimated at \$0.054 per unit for the trust. A distribution will be made as of the earlier of the close of the initial offering period or six months following the trust's inception date to an account maintained by the trustee from which this obligation of the investors will be satisfied. To the extent the actual organization costs are greater than the estimated amount, only the estimated organization costs added to the public offering price will be reimbursed to the sponsor and deducted from the assets of the trust.
- (4) The total sales charge consists of an initial sales charge, a deferred sales charge and a creation and development fee. The initial sales charge is equal to the difference between the maximum sales charge and the sum of the remaining deferred sales charge and the total creation and development fee. The maximum total sales charge is 2.75% of the public offering price per unit.
- (5) The aggregate cost to investors includes the applicable sales charge assuming no reduction of sales charges.

# PREFERREDS PLUS TRUST, SERIES 17 (SMARTTRUST 543)

# PORTFOLIO OF INVESTMENTS

# AS OF NOVEMBER 30, 2021

PREFERED SECURITIES – 94.99%         Financials – 71.97%         125       Allstate Corporation, Series         H, 5.100% (6)       ALL H       10/15/2024 @ 25       3.00% \$       26.45 \$       3         123       Associated Banc-Corp, Series F, 5.625%       ASB F       9/15/2025 @ 25       3.02       27.06       3         166       Bank of America       Corporation, Series KK, 5.375%       BAC M       6/25/2024 @ 25       3.99       26.49       4         161       Brighthouse Financial, Inc., Series B, 6.750%       BHFAO       6/25/2025 @ 25       4.00       27.38       4         129       Capital One Financial Corporation, Series I, 4.800%       COF J       6/1/2025 @ 25       2.99       25.57       3         120       Fifth Third Bancorp, Series I, 6.625%       FITBI       12/31/2023 @ 25       3.01       27.67       3         120       Fifth Third Bancorp, Series I, 4.625%       FITBO       9/30/2024 @ 25       1.01       26.65       1         167       First Republic Bank, Series J, 4.700%       FIC J       12/31/2023 @ 25       3.01       27.67       3         170       Fulton Financial Corporation, Series A, 5.375%       FCNCP       3/15/2025 @ 25       4.02       26.53       4	Number of Shares	Name of Issuer (1)	Ticker Symbol	Redemption Provisions (3)	Percentage of the Trust (2)	Market Value per Share (4)	Cost of Securities to the Trust (4)
125Allstate Corporation, Series H, 5.100% (6)ALL H $10/15/2024 @ 25$ $3.00\% $$ $26.45 $$ $3$ 123Associated Banc-Corp, Series F, 5.625%ASB F $9/15/2025 @ 25$ $3.02$ $27.06$ $3$ 166Bank of America Corporation, Series KK, S.375%BAC M $6/25/2024 @ 25$ $3.99$ $26.49$ $4$ 161Brighthouse Financial, Inc., Series B, $6.750\%$ BHFAO $6/25/2025 @ 25$ $4.00$ $27.38$ $4$ 129Capital One Financial Corporation, Series I, $4.800\%$ COF J $6/1/2025 @ 25$ $2.99$ $25.57$ $3$ 120Capital One Financial Corporation, Series K, $4.625\%$ COF K $12/1/2025 @ 25$ $1.01$ $25.78$ $1$ 120Fifth Third Bancorp, Series K, $4.950\%$ FITBI $12/31/2023 @ 25$ $3.01$ $27.67$ $3$ 121Fifth Third Bancorp, Series L, $6.625\%$ FITBI $9/30/2024 @ 25$ $1.01$ $26.65$ $1$ 167First Citizens Bancshares, L, $4.700\%$ FRC J $12/31/2025 @ 25$ $4.02$ $26.53$ $4$ 170Fulton Financial Corporation, Series A, $5.125\%$ FULTP $1/15/2026 @ 25$ $3.99$ $25.85$ $4$ 171Fulton Financial Corporation, Series A, $5.125\%$ FULTP $1/15/2026 @ 25$ $0.99$ $24.91$ $1$ 171Fulton Financial Corporation, Series A, $5.125\%$ FULTP $1/15/2026 @ 25$ $0.99$ $24.91$ $1$ 123IPMorgan Chase & Co., Series E, 6.000\%IPM	PREFERE		6				
H, 5.100% (6)ALL H $10/15/2024 @ 25$ $3.00\% $$ $26.45 $$ $3$ 123Associated Bane-Corp, Series F, 5.625%ASB F $9/15/2025 @ 25$ $3.02$ $27.06$ $3$ 166Bank of America Corporation, Series KK, 5.375%BAC M $6/25/2024 @ 25$ $3.99$ $26.49$ $4$ 161Brighthouse Financial, Inc., Series B, 6.750%BHFAO $6/25/2025 @ 25$ $4.00$ $27.38$ $4$ 129Capital One Financial Corporation, Series I, $4.800\%$ COF J $6/1/2025 @ 25$ $2.99$ $25.57$ $3$ 43Capital One Financial Corporation, Series K, $4.625\%$ COF K $12/1/2025 @ 25$ $1.01$ $25.78$ $1$ 120Fifth Third Bancorp, Series K, 4.950%FITBI $12/31/2023 @ 25$ $3.01$ $27.67$ $3$ 42Fifth Third Bancorp, Series K, 4.950%FITBO $9/30/2024 @ 25$ $1.01$ $26.65$ $1$ 167First Citizens Baneshares, Inc., Series A, 5.375%FCNCP $3/15/2025 @ 25$ $4.02$ $26.53$ $4$ 5First Republic Bank, Series J, 4.700%FRC J $12/31/2024 @ 25$ $1.98$ $25.71$ $2$ 170Fulton Financial Corporation, Series A, $5.125\%$ FULTP $1/15/2026 @ 25$ $3.99$ $25.85$ $4$ 189The Goldman Sachs Group, Inc., Series K, 6.375%GS K $5/10/2024 @ 25$ $0.99$ $24.91$ $1$ 123JPMorgan Chase & Co., Series EE, 6.000%JPM C $3/1/2024 @ 25$ $1.00$ $25.62$ <td< td=""><td>Financials</td><td>s — <i>71.97</i>%</td><td></td><td></td><td></td><td></td><td></td></td<>	Financials	s — <i>71.97</i> %					
Series F, 5.625%         ASB F $9/15/2025 @ 25$ $3.02$ $27.06$ $3$ 166         Bank of America Corporation, Series KK, 5.375%         BAC M $6/25/2024 @ 25$ $3.99$ $26.49$ $4$ 161         Brighthouse Financial, Inc., Series B, $6.750\%$ BHFAO $6/25/2025 @ 25$ $4.00$ $27.38$ $4$ 129         Capital One Financial Corporation, Series J, 4.800%         COF J $6/1/2025 @ 25$ $2.99$ $25.57$ $3$ 120         Fifth Third Bancorp, Series I, $6.625\%$ COF K $12/1/2023 @ 25$ $3.01$ $27.67$ $3$ 120         Fifth Third Bancorp, Series I, $6.625\%$ FITBI $12/31/2023 @ 25$ $3.01$ $27.67$ $3$ 121         Fifth Third Bancorp, Series I, $6.625\%$ FITBO $9/30/2024 @ 25$ $1.01$ $26.65$ $1$ 123         Fifth Third Bancorp, Series I, $4.700\%$ FCC J $12/31/2024 @ 25$ $1.98$ $25.71$ $2$ 170         Fulton Financial Corporation, Series A, $5.375\%$ FCNC J $12/31/2024 @ 25$ $4.90$ $27.71$ $4$ 159 <td>125</td> <td></td> <td>ALL H</td> <td>10/15/2024 @ 25</td> <td>3.00%</td> <td>\$ 26.45</td> <td>\$ 3,306</td>	125		ALL H	10/15/2024 @ 25	3.00%	\$ 26.45	\$ 3,306
$\begin{array}{c ccccccccccccccccccccccccccccccccccc$	123	1 /	ASB F	9/15/2025 @ 25	3.02	27.06	3,328
Series B, 6.750%         BHFAO         6/25/2025 @ 25         4.00         27.38         4           129         Capital One Financial Corporation, Series J, 4.800%         COF J         6/1/2025 @ 25         2.99         25.57         3           43         Capital One Financial Corporation, Series K, 4.625%         COF K         12/1/2025 @ 25         1.01         25.78         1           120         Fifth Third Bancorp, Series I, 6.625%         FITBI         12/31/2023 @ 25         3.01         27.67         3           42         Fifth Third Bancorp, Series K, 4.950%         FITBO         9/30/2024 @ 25         1.01         26.65         1           167         First Citizens Baneshares, Inc., Series A, 5.375%         FCNCP         3/15/2025 @ 25         4.02         26.53         4           85         First Republic Bank, Series J, 4.700%         FRC J         12/31/2024 @ 25         1.98         25.71         2           170         Fulton Financial Corporation, Series A, 5.125%         GS K         5/10/2024 @ 25         3.99         25.85         4           14         Huntington Bancshares Incorporated, Series H, 4.500%         HBANP         4/15/2026 @ 25         0.99         24.91         1           123         JPMorgan Chase & Co., Series EE, 6.000%         J	166	Corporation, Series KK,	BAC M	6/25/2024 @ 25	3.99	26.49	4,397
Corporation, Series J,         4.800%         COF J         6/1/2025 @ 25         2.99         25.57         3           43         Capital One Financial Corporation, Series K,         COF K         12/1/2025 @ 25         1.01         25.78         1           120         Fifth Third Bancorp, Series I, 6.625%         COF K         12/1/2023 @ 25         3.01         27.67         3           42         Fifth Third Bancorp, Series K, 4.950%         FITBI         12/31/2023 @ 25         1.01         26.65         1           167         First Citizens Bancshares, Inc., Series A, 5.375%         FCNCP         3/15/2025 @ 25         4.02         26.53         4           85         First Republic Bank, Series J, 4.700%         FRC J         12/31/2024 @ 25         1.98         25.71         2           170         Fulton Financial Corporation, Series A, 5.125%         FULTP         1/15/2026 @ 25         3.99         25.85         4           159         The Goldman Sachs Group, Inc., Series K, 6.375%         GS K         5/10/2024 @ 25         0.00         27.71         4           44         Huntington Bancshares Incorporated, Series H, 4.500%         HBANP         4/15/2026 @ 25         0.99         24.91         1           123         JPMorgan Chase & Co., Series EE, 6.000%	161		BHFAO	6/25/2025 @ 25	4.00	27.38	4,408
Corporation, Series K, 4.625%         COF K         12/1/2025 @ 25         1.01         25.78         1           120         Fifth Third Bancorp, Series I, 6.625%         FITBI         12/31/2023 @ 25         3.01         27.67         3           42         Fifth Third Bancorp, Series K, 4.950%         FITBI         12/31/2023 @ 25         3.01         27.67         3           42         Fifth Third Bancorp, Series K, 4.950%         FITBO         9/30/2024 @ 25         1.01         26.65         1           167         First Citizens Bancshares, Inc., Series A, 5.375%         FCNCP         3/15/2025 @ 25         4.02         26.53         4           85         First Republic Bank, Series J, 4.700%         FRC J         12/31/2024 @ 25         1.98         25.71         2           170         Fulton Financial Corporation, Series A, 5.125%         FULTP         1/15/2026 @ 25         3.99         25.85         4           159         The Goldman Sachs Group, Inc., Series K, 6.375%         GS K         5/10/2024 @ 25         0.99         24.91         1           123         JPMorgan Chase & Co., Series EE, 6.000%         JPM C         3/1/2024 @ 25         3.01         26.94         3           43         JPMorgan Chase & Co., Series GG, 4.750%         JPM J	129	Corporation, Series J,	COF J	6/1/2025 @ 25	2.99	25.57	3,299
I, 6.625%FITBI $12/31/2023 @ 25$ $3.01$ $27.67$ $33.127.67$ 42Fifth Third Bancorp, Series K, 4.950%FITBO $9/30/2024 @ 25$ $1.01$ $26.65$ $11.127.177.177.177.177.177.177.177.177.1$	43	Corporation, Series K,	COF K	12/1/2025 @ 25	1.01	25.78	1,109
K, 4.950%FTBO $9/30/2024 @ 25$ 1.0126.651167First Citizens Bancshares, Inc., Series A, 5.375%FCNCP $3/15/2025 @ 25$ 4.0226.53485First Republic Bank, Series J, 4.700%FRC J $12/31/2024 @ 25$ 1.9825.712170Fulton Financial Corporation, Series A, 5.125%FULTP $1/15/2026 @ 25$ 3.9925.854159The Goldman Sachs Group, Inc., Series K, 6.375%GS K $5/10/2024 @ 25$ 4.0027.71444Huntington Bancshares Incorporated, Series H, 4.500%HBANP $4/15/2026 @ 25$ 0.9924.911123JPMorgan Chase & Co., Series EE, 6.000%JPM C $3/1/2024 @ 25$ 3.0126.94343JPMorgan Chase & Co., Series GG, 4.750%JPM J $12/1/2024 @ 25$ 1.0025.621105KeyCorp, Series F, 5.650%KEY J $12/15/2023 @ 25$ 2.4726.09226KeyCorp, Series F, 4.750%MET F $3/15/2025 @ 25$ 3.9825.644	120		FITBI	12/31/2023 @ 25	3.01	27.67	3,320
Inc., Series A, 5.375%         FCNCP         3/15/2025 @ 25         4.02         26.53         4           85         First Republic Bank, Series J, 4.700%         FRC J         12/31/2024 @ 25         1.98         25.71         2           170         Fulton Financial Corporation, Series A, 5.125%         FULTP         1/15/2026 @ 25         3.99         25.85         4           159         The Goldman Sachs Group, Inc., Series K, 6.375%         GS K         5/10/2024 @ 25         4.00         27.71         4           44         Huntington Bancshares Incorporated, Series H, 4.500%         HBANP         4/15/2026 @ 25         0.99         24.91         1           123         JPMorgan Chase & Co., Series EE, 6.000%         JPM C         3/1/2024 @ 25         3.01         26.94         3           43         JPMorgan Chase & Co., Series GG, 4.750%         JPM J         12/1/2024 @ 25         1.00         25.62         1           105         KeyCorp, Series F, 5.650%         KEY J         12/15/2023 @ 25         2.47         26.09         2           62         KeyCorp, Series F, 4.750%         MET F         3/15/2024 @ 25         3.98         25.64         4	42		FITBO	9/30/2024 @ 25	1.01	26.65	1,119
J, 4.700%         FRC J         12/31/2024 @ 25         1.98         25.71         2           170         Fulton Financial Corporation, Series A, 5.125%         FULTP         1/15/2026 @ 25         3.99         25.85         4           159         The Goldman Sachs Group, Inc., Series K, 6.375%         GS K         5/10/2024 @ 25         4.00         27.71         4           44         Huntington Bancshares Incorporated, Series H, 4.500%         HBANP         4/15/2026 @ 25         0.99         24.91         1           123         JPMorgan Chase & Co., Series EE, 6.000%         JPM C         3/1/2024 @ 25         3.01         26.94         3           43         JPMorgan Chase & Co., Series GG, 4.750%         JPM J         12/1/2024 @ 25         1.00         25.62         1           105         KeyCorp, Series F, 5.650%         KEY J         12/15/2023 @ 25         2.47         26.09         2           62         KeyCorp, Series F, 5.650%         KEY K         9/15/2024 @ 25         1.48         26.40         1           171         MetLife, Inc., Series F, 4.750%         MET F         3/15/2025 @ 25         3.98         25.64         4	167	- ,	FCNCP	3/15/2025 @ 25	4.02	26.53	4,431
$\begin{array}{c ccccccccccccccccccccccccccccccccccc$		J, 4.700%	FRC J	12/31/2024 @ 25	1.98	25.71	2,185
Inc., Series K, 6.375%         GS K         5/10/2024 @ 25         4.00         27.71         4           44         Huntington Bancshares         Incorporated, Series H, 4.500%         HBANP         4/15/2026 @ 25         0.99         24.91         1           123         JPMorgan Chase & Co., Series EE, 6.000%         JPM C         3/1/2024 @ 25         3.01         26.94         3           43         JPMorgan Chase & Co., Series GG, 4.750%         JPM J         12/1/2024 @ 25         1.00         25.62         1           105         KeyCorp, Series F, 5.650%         KEY J         12/15/2023 @ 25         2.47         26.09         2           62         KeyCorp, Series G, 5.625%         KEY K         9/15/2024 @ 25         1.48         26.40         1           171         MetLife, Inc., Series F, 4.750%         MET F         3/15/2025 @ 25         3.98         25.64         4	170	Corporation, Series A,	FULTP	1/15/2026 @ 25	3.99	25.85	4,395
Incorporated, Series H, 4.500%         HBANP         4/15/2026 @ 25         0.99         24.91         1           123         JPMorgan Chase & Co., Series EE, 6.000%         JPM C         3/1/2024 @ 25         3.01         26.94         3           43         JPMorgan Chase & Co., Series GG, 4.750%         JPM J         12/1/2024 @ 25         1.00         25.62         1           105         KeyCorp, Series F, 5.650%         KEY J         12/1/5/2023 @ 25         2.47         26.09         2           62         KeyCorp, Series G, 5.625%         KEY K         9/15/2024 @ 25         1.48         26.40         1           171         MetLife, Inc., Series F, 4.750%         MET F         3/15/2025 @ 25         3.98         25.64         4	159		GS K	5/10/2024 @ 25	4.00	27.71	4,406
Series EE, 6.000%         JPM C         3/1/2024 @ 25         3.01         26.94         3           43         JPMorgan Chase & Co., Series GG, 4.750%         JPM J         12/1/2024 @ 25         1.00         25.62         1           105         KeyCorp, Series F, 5.650%         KEY J         12/15/2023 @ 25         2.47         26.09         2           62         KeyCorp, Series G, 5.625%         KEY K         9/15/2024 @ 25         1.48         26.40         1           171         MetLife, Inc., Series F, 4.750%         MET F         3/15/2025 @ 25         3.98         25.64         4	44	Incorporated, Series H,	HBANP	4/15/2026 @ 25	0.99	24.91	1,096
Series GG, 4.750%         JPM J         12/1/2024 @ 25         1.00         25.62         1           105         KeyCorp, Series F, 5.650%         KEY J         12/15/2023 @ 25         2.47         26.09         2           62         KeyCorp, Series G, 5.625%         KEY K         9/15/2024 @ 25         1.48         26.40         1           171         MetLife, Inc., Series F, 4.750%         MET F         3/15/2025 @ 25         3.98         25.64         4	123		JPM C	3/1/2024 @ 25	3.01	26.94	3,314
62         KeyCorp, Series G, 5.625%         KEY K         9/15/2024 @ 25         1.48         26.40         1           171         MetLife, Inc., Series F, 4.750%         MET F         3/15/2025 @ 25         3.98         25.64         4	43		JPM J	12/1/2024 @ 25	1.00	25.62	1,102
171         MetLife, Inc., Series F,           4.750%         MET F         3/15/2025 @ 25         3.98         25.64         4	105	KeyCorp, Series F, 5.650%	KEY J	12/15/2023 @ 25	2.47	26.09	2,739
		MetLife, Inc., Series F,		9/15/2024 @ 25		26.40	1,637
	159	Morgan Stanley, Series I,					4,384 4,423

Number of Shares	Name of Issuer (1)	Ticker Symbol	Redemption Provisions (3)	Percentage of the Trust (2)	Market Value per Share (4)	Cost of Securities to the Trust (4)
	RED SECURITIES - (contin	ued)				
Financials	- (continued)					
84	Northern Trust Corporation, Series E, 4.700%	NTRSO	1/1/2025 @ 25	2.00%	\$ 26.20	\$ 2,201
158	State Street Corporation, Series G, 5.350%	STT G	3/15/2026 @ 25	4.01	27.98	4,421
169	SVB Financial Group, Series A, 5.250%	SIVBP	2/15/2025 @ 25	4.01	26.13	4,416
170	Truist Financial Corporation, Series R, 4.750%	TFC R	9/1/2025 @ 25	4.01	25.98	4,417
43	Washington Federal, Inc., Series A, 4.875%	WAFDP	4/15/2026 @ 25	1.00	25.75	1,107
162	Wells Fargo & Company, Series R, 6.625%	WFC R	3/15/2024 @ 25	3.98	27.10	4,390
Real Estate	e = 23.02%					
280	Digital Realty Trust, Inc., Series K, 5.850%	DLR K	3/13/2024 @ 25	6.97	27.45	7,686
123	Digital Realty Trust, Inc., Series L, 5.200%	DLR L	10/10/2024 @ 25	3.00	26.90	3,309
251	PS Business Parks, Inc., Series Z, 4.875%	PSB Z	11/4/2024 @ 25	6.02	26.44	6,636
207	Public Storage, Series I, 4.875%	PSA I	9/12/2024 @ 25	5.02	26.72	5,531
84	Public Storage, Series L, 4.625%	PSA L	6/17/2025 @ 25	2.01	26.37	2,215

	Name of Issuer (1) IENT COMPANIES - 5.01 Traded F unds - 5.01%	Ticker Symbol %	Redemption Provisions (3)	Percentage of the Trust (2)	Va	arket lue per are (4)	Se	Cost of ecurities to the Yrust (4)
0								
50	Invesco BulletShares 2024 Corporate Bond ETF	BSCO		0.99%	\$	21.85	\$	1,093
45	Invesco BulletShares 2024 High Yield Corporate							
	Bond ETF	BSJO		1.01		24.72		1.112
50	Invesco BulletShares 2025							-,
	Corporate Bond ETF	BSCP		1.00		21.93		1,097
91	Invesco BulletShares 2025 High Yield Corporate							
	Bond ETF	BSJP		2.01		24.30		2,211
				100.00%			\$	110,240

See Notes to Portfolio of Investments.

## NOTES TO PORTFOLIO OF INVESTMENTS

- (1) All securities are represented by contracts to purchase such securities. Contracts to purchase the securities were entered into on November 29, 2021. All such contracts are expected to be settled on or about the first settlement date of the trust, which is expected to be December 2, 2021. Shown under this heading is the stated dividend or income distribution rate of each of the preferred securities, expressed as an annual dollar amount or as a percentage of par or stated value. Each preferred security was originally issued with a par or stated value per share equal to \$25.
- (2) Based on the cost of the securities to the trust.
- (3) The preferred securities are first redeemable on such date and at such price as listed above. Optional redemption provisions, which may be exercised in whole or in part, are at prices of par or stated value. Optional redemption provisions generally will occur at times when the redeemed securities have an offering side evaluation which represents a premium over par or stated value. To the extent that the preferred securities were acquired at a price higher than the redemption price, this will represent a loss of capital when compared with the public offering price of the units when acquired. Distributions to unitholders will generally be reduced by the amount of the income which otherwise would have been paid with respect to redeemed securities, and any principal amount received on such redemption after satisfying any redemption requests for units received by the trust will be distributed to unitholders. Certain of the preferred securities have provisions which would allow for their redemption prior to the earliest stated call date pursuant to the occurrence of certain extraordinary events.
- (4) Accounting Standards Codification 820, "Fair Value Measurements" establishes a framework for measuring fair value and expands disclosure about fair value measurements in financial statements for the trust. The framework under the standard is comprised of a fair value hierarchy, which requires an entity to maximize the use of observable inputs and minimize the use of unobservable inputs when measuring fair value. The standard describes three levels of inputs that may be used to measure fair value:

Level 1: Quoted prices (unadjusted) for identical assets or liabilities in active markets that the trust has the ability to access as of the measurement date. Level 2: Significant observable inputs other than Level 1 prices, such as quoted prices for similar assets or liabilities, quoted prices in markets that are not active, and other inputs that are observable or can be corroborated by observable market data.

Level 3: Significant unobservable inputs that reflect the trust's own assumptions about the assumptions that market participants would use in pricing an asset or liability.

The inputs or methodologies used for valuing securities are not necessarily an indication of the risk associated with investing those securities. Changes in valuation techniques may result in transfers in or out of an investment's assigned level as described above.

The following table summarizes the trust's investments as of the trust's inception, based on inputs used to value them:

	Level 1	Level 2		Level 2		Level 2		Lev	el 3
Preferred Securities	\$104,727	\$	_	\$	_				
Investment Companies	5,513								
Total	\$110,240	\$	_	\$	_				

The cost of the securities to the sponsor and the sponsor's profit or (loss) (which is the difference between the cost of the securities to the sponsor and the cost of the securities to the trust) are \$110,240 and \$(0), respectively.

- (5) This is a security issued by a foreign company.
- (6) The security has a "make whole" call option and may be redeemable in whole or in part at the option of the issuer at a redemption price generally equal to the greater of (i) 100% of the aggregate principal amount of the security or (ii) the sum of the present values of the remaining scheduled payments of principal and interest thereon, discounted to the date of redemption on a periodic basis at a set premium to the then current applicable Treasury Rate plus accrued and unpaid interest on the principal amount being redeemed to the date of redemption.

### REPORT OF INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM

## SPONSOR AND UNITHOLDERS SMARTTRUST 543

## **Opinion on the financial statements**

We have audited the accompanying statement of financial condition, including the trust portfolio on pages A-9 through A-13, of SmartTrust 543 (the "Trust") as of November 30, 2021, the initial date of deposit, and the related notes (collectively referred to as the "financial statements"). In our opinion, the financial statements present fairly, in all material respects, the financial position of the Trust as of November 30, 2021, in conformity with accounting principles generally accepted in the United States of America.

#### **Basis for opinion**

These financial statements are the responsibility of Hennion & Walsh, Inc., the Sponsor. Our responsibility is to express an opinion on the Trust's financial statements based on our audit. We are a public accounting firm registered with the Public Company Accounting Oversight Board (United States) ("PCAOB") and are required to be independent with respect to the Trust in accordance with the U.S. federal securities laws and the applicable rules and regulations of the Securities and Exchange Commission and the PCAOB.

We conducted our audit in accordance with the standards of the PCAOB. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement, whether due to error or fraud. The Trust is not required to have, nor were we engaged to perform, an audit of its internal control over financial reporting. As part of our audit we are required to obtain an understanding of internal control over financial reporting but not for the purpose of expressing an opinion on the effectiveness of the Trust's internal control over financial reporting. Accordingly, we express no such opinion.

Our audit included performing procedures to assess the risks of material misstatement of the financial statements, whether due to error or fraud, and performing procedures that respond to those risks. Such procedures included examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. Our audit also included evaluating the accounting principles used and significant estimates made by management, as well as evaluating the overall presentation of the financial statements. Our procedures included confirmation of cash or irrevocable letter of credit deposited for the purchase of securities as shown in the statement of financial condition as of November 30, 2021 by correspondence with The Bank of New York Mellon, Trustee. We believe that our audit provides a reasonable basis for our opinion.

# /s/ GRANT THORNTON LLP

We have served as the auditor of one or more of the unit investment trusts, sponsored by Hennion & Walsh, Inc. since 2009.

Chicago, Illinois November 30, 2021



Innovative, Independent & UIT Focused

## THE TRUST

The trust is a unit investment trust registered under the Investment Company Act of 1940. The trust was created under the laws of the State of New York pursuant to a trust agreement among Hennion & Walsh, Inc., The Bank of New York Mellon and Hennion & Walsh Asset Management, Inc. Hennion & Walsh, Inc. is the sponsor and principal underwriter of the trust. The Bank of New York Mellon is the trustee of the trust. Hennion & Walsh Asset Management, Inc. is the portfolio supervisor of the trust. The sponsor created the trust on the initial date of deposit and the trust will terminate on the mandatory termination date unless terminated earlier as described in this prospectus. The initial date of deposit and mandatory termination date are set forth under "Essential Information."

The trust is a unit investment trust and is not an actively managed fund. Traditional methods of investment management for a managed fund often involve frequent changes in a portfolio of securities on the basis of economic, financial and market analysis. The portfolio of the trust, however, will not be actively managed and therefore the adverse financial condition of an issuer will not necessarily require the sale of its securities from the portfolio.

To create the trust, the sponsor deposited the initial portfolio securities (or contracts to purchase the securities along with an irrevocable letter of credit, cash or other consideration to pay for the securities) with the trustee on the initial date of deposit. In exchange for the deposited securities, the trustee registered the sponsor's ownership of the initial units of the trust on the registration books of the trust. A unit represents an undivided fractional interest in the trust. As the sponsor sells units, the sponsor will create additional units of the trust by depositing additional portfolio securities (or contracts to purchase securities) with the trustee. Units will remain outstanding until redeemed or until the trust terminates. At the close of the New York Stock Exchange on the initial date of deposit (or on the first day units are sold to the public, if later) the number of units may be adjusted so that the public offering price per unit equals \$10. The number of units and fractional interest of each unit in the trust will increase or decrease to the extent of any adjustment.

#### **RISK CONSIDERATIONS**

All investments involve risk. This section describes various risks that can impact the value of the securities in the trust. You should understand these risks before you invest. Refer to the "Principal Risk Considerations" in Part A in this prospectus for a list of the principal risk considerations related to an investment in the trust. If the value of the securities falls, the value of the units will also fall. No one can guarantee that the trust will achieve its objective or that your investment return will be positive over any period.

**MARKET RISK.** Market risk is the risk that the value of the securities in the trust will fluctuate. This could cause the value of your units to fall below your original

purchase price. Market value fluctuates in response to various factors. These can include changes in interest rates, inflation, the financial condition of a security's issuer, perceptions of the issuer, or ratings on a security. Even though the portfolio is supervised, you should remember that the portfolio is not managed. The trust will not sell a security solely because the market value falls as is possible in a managed fund. First detected in late 2019, COVID-19 spread rapidly around the globe which led the World Health Organization to declare the COVID-19 outbreak a pandemic in March 2020. The COVID-19 pandemic has adversely affected commercial activities. disrupted supply chains and greatly increased market volatility. Many countries have reacted to this crisis through prevention measures, such as quarantines, and government intervention, including placing restrictions on travel and business operations. These measures along with the general uncertainty caused from this pandemic has resulted in a decline in consumer demand across many industries and imposed significant costs on governmental and business entities. The potential economic impacts of the COVID-19 pandemic, or any future public health crisis, are impossible to predict and could result in adverse market conditions which may negatively impact the performance of the securities in the portfolio and the trust.

**EQUITY SECURITIES.** The trust invests in securities representing equity ownership of a company. Investments in such securities are exposed to risks associated with the companies issuing the securities, the sectors and geographic locations they are involved in and the markets that such securities are traded on, among other risks as described in greater detail below.

**FIXED INCOME SECURITIES.** The funds held by the trust invest in fixed income securities and similar securities. Fixed income securities involve certain unique risks such as credit risk and interest rate risk, among other things as described in greater detail below.

PREFERRED SECURITIES. The trust and certain funds held by the trust may invest in preferred securities including preferred stocks, trust preferred securities, subordinated or junior notes and debentures and other similarly structured securities. Preferred securities combine some of the characteristics of common stocks and bonds. Preferred securities generally pay fixed or adjustable rate income in the form of dividends or interest to investors. Preferred securities generally have preference over common stock in the payment of income and the liquidation of a company's assets. However, preferred securities are typically subordinated to bonds and other debt instruments in a company's capital structure and therefore will be subject to greater credit risk than those debt instruments. Because of their subordinated position in the capital structure of an issuer, the ability to defer dividend or interest payments for extended periods of time without triggering an event of default for the issuer, and certain other features, preferred securities are often treated as equity-like instruments by both issuers and investors, as their quality and value are heavily dependent on the profitability and cash flows of the issuer rather than on any legal claims to specific assets. Most retail-available preferred securities have a \$25 par (or "face") value but can also have par values of \$50 or \$1,000. Preferred securities are often callable at their par value at some point in time after their original issuance date. Income payments on preferred securities are generally stated as a percentage of these par values although certain preferred securities provide for variable or additional participation payments.

While some preferred securities are issued with a final maturity date, others are perpetual in nature. In certain instances, a final maturity date may be extended and/ or the final payment of principal may be deferred at the issuer's option for a specified time without triggering an event of default for the issuer. Preferred securities generally may be subject to provisions that allow an issuer, under certain conditions, to skip ("non-cumulative" preferred securities) or defer ("cumulative" preferred securities) distributions. The issuer of a non-cumulative preferred security does not have an obligation to make up any arrearages to holders of such securities and non-cumulative preferred securities can defer distributions indefinitely. Cumulative preferred securities typically contain provisions that allow an issuer, at its discretion, to defer distributions payments for up to 10 years. If a preferred security is deferring its distribution, investors may be required to recognize income for tax purposes while they are not receiving any income. In certain circumstances, an issuer of preferred securities may redeem the securities during their life. For certain types of preferred securities, a redemption may be triggered by a change in federal income tax or securities laws. As with call provisions, a redemption by the issuer may negatively impact the return of the security. Preferred security holders generally have no voting rights with respect to the issuing company except in very limited situations, such as if the issuer fails to make income payments for a specified period of time or if a declaration of default occurs and is continuing. Preferred securities may be substantially less liquid than many other securities, such as U.S. government securities or common stock. The federal income tax treatment of preferred securities may not be clear or may be subject to recharacterization by the Internal Revenue Service. Issuers of preferred securities may be in industries that are heavily regulated and that may receive government funding. The value of preferred securities issued by these companies may be affected by changes in government policy, such as increased regulation, ownership restrictions, deregulation or reduced government funding.

Preferred stocks are a category of preferred securities that are typically considered equity securities and make income payments from an issuer's after-tax profits that are treated as dividends for tax purposes. While they generally provide for specified income payments as a percentage of their par value, these payments generally do not carry the same set of guarantees afforded to bondholders and have higher risks of non-payment or deferral.

Certain preferred securities may be issued by trusts or other special purpose entities established by operating companies, and are therefore not direct obligations of operating companies. At the time a trust or special purpose entity sells its preferred securities to investors, the trust or special purpose entity generally purchases debt of the operating company with terms comparable to those of the trust or special purpose entity securities. The trust or special purpose entity, as the holder of the operating company's debt, has priority with respect to the operating company's earnings and profits over the operating company's common shareholders, but is typically subordinated to other classes of the operating company's debt. Distribution payments of trust preferred securities generally coincide with interest payments on the underlying obligations. Distributions from trust preferred securities are typically treated as interest rather than dividends for federal income tax purposes and therefore, are not eligible for the dividends. Trust preferred securities generally involve the same risks as traditional preferred stocks but are also subject to unique risks, including risks associated with income payments only being made if payments on the underlying obligations are made. Typically, a trust preferred security will have a rating that is below that of its corresponding operating company's senior debt securities due to its subordinated nature.

Subordinated or junior notes or debentures are securities that generally have priority to common stock and other preferred securities in a company's capital structure but are subordinated to other bonds and debt instruments in a company's capital structure. As a result, these securities will be subject to greater credit risk than those senior debt instruments and will not receive income payments or return of principal in the event of insolvency until all obligations on senior debt instruments have been made. Distributions from these securities are typically treated as interest rather than dividends for federal income tax purposes and therefore, are not eligible for the dividends-received deduction or the lower federal tax rates applicable to qualified dividends. Investments in subordinated or junior notes or debentures also generally involve risks similar to risks of other preferred securities described above.

**DIVIDEND PAYMENT RISK.** Dividend payment risk is the risk that an issuer of a security is unwilling or unable to pay income on a security. Stocks represent ownership interests in the issuers and are not obligations of the issuers. Common stockholders have a right to receive dividends only after the company has provided for payment of its creditors, bondholders and preferred stockholders. Common stocks do not assure dividend payments. Dividends are paid only when declared by an issuer's board of directors and the amount of any dividend may vary over time. The COVID-19 pandemic has resulted in a decline in economic activity and caused many companies to reduce the level of dividends declared and many companies may be unwilling or unable to declare dividends for the foreseeable future. It is also possible that current or future government aid programs could limit companies from paying dividends as a condition to receiving government aid or discourage companies from doing so.

**CREDIT RISK.** Credit risk is the risk that a borrower is unable to meet its obligation to pay principal or interest on a security. This could cause the value of your units to fall and may reduce the level of dividends a fund pays which would reduce your income. The COVID-19 pandemic has resulted in a decline in economic activity which could negatively impact the ability of borrowers to make principal or interest payment on securities, when due.

**INTEREST RATE RISK.** Interest rate risk is the risk that the value of fixed income securities and similar securities will fall if interest rates increase. Bonds and other fixed income securities typically fall in value when interest rates rise and rise in value when interest rates fall. Securities with longer periods before maturity are often more sensitive to interest rate changes. The securities in your trust may be subject to a greater risk of rising interest rates than would normally be the case due to the current period of relatively low rates.

**FOREIGN ISSUER RISK.** An investment in securities of foreign issuers involves certain risks that are different in some respects from an investment in securities of domestic issuers. These include risks associated with future political and economic developments, international trade conditions, foreign withholding taxes, liquidity concerns, currency fluctuations, volatility, restrictions on foreign investments and exchange of securities, potential for expropriation of assets, confiscatory taxation,

difficulty in obtaining or enforcing a court judgment, potential inability to collect when a company goes bankrupt and economic, political or social instability. Moreover, individual foreign economies may differ favorably or unfavorably from the U.S. economy for reasons including differences in growth of gross domestic product, rates of inflation, capital reinvestment, resources, self-sufficiency and balance of payments positions. There may be less publicly available information about a foreign issuer than is available from a domestic issuer as a result of different accounting, auditing and financial reporting standards. Some foreign markets are less liquid than U.S. markets which could cause securities to be bought at a higher price or sold at a lower price than would be the case in a highly liquid market.

Securities of certain foreign issuers may be denominated or quoted in currencies other than the U.S. dollar. Foreign issuers also pay dividends and conduct business in foreign currencies. Many foreign currencies have fluctuated widely in value against the U.S. dollar for various economic and political reasons. Changes in foreign currency exchange rates may affect the value of foreign securities and dividend payments. Generally, when the U.S. dollar rises in value against a foreign currency, a security denominated in that currency loses value because the currency is worth fewer U.S. dollars. Conversely, when the U.S. dollar decreases in value against a foreign currency, a security denominated in that currency gains value because the currency is worth more U.S. dollars. The U.S. dollar value of dividend payments on foreign securities will fluctuate similarly with changes in foreign currency values.

Brokerage and other transaction costs on foreign exchanges are often higher than in the U.S. and there is generally less governmental supervision of exchanges, brokers and issuers in foreign countries. The increased expense of investing in foreign markets may reduce the amount an investor can earn on its investments and typically results in a higher operating expense ratio than investments in only domestic securities. Custody of certain securities may be maintained by a global custody and clearing institution. Settlement and clearance procedures in certain foreign markets differ significantly from those in the U.S. Foreign settlement and clearance procedures and trade regulations also may involve certain risks (such as delays in payment for or delivery of securities) not typically associated with the settlement of domestic securities. Round lot trading requirements exist in certain foreign securities markets which could cause the proportional composition and diversification of the portfolio to vary when the trust buys or sells securities.

Certain foreign securities may be held in the form of American Depositary Receipts ("ADRs"), Global Depositary Receipts ("GDRs"), or other similar receipts. Depositary receipts represent receipts for foreign securities deposited with a custodian (which may include the trustee of the trust). Depository receipts may not be denominated in the same currency as the securities into which they may be converted. ADRs typically trade in the U.S. in U.S. dollars and are registered with the Securities and Exchange Commission. GDRs are similar to ADRs, but GDRs typically trade outside of the U.S. and outside of the country of the issuer in the currency of the country where the GDR trades. Depositary receipts generally involve most of the same types of risks as foreign securities held directly but typically also involve additional expenses associated with the cost of the custodian's services. Some depositary receipts may experience less liquidity than the underlying securities traded in their home market. Certain depositary receipts are unsponsored (i.e. issued without the participation or involvement of the issuer of the underlying security). The issuers of unsponsored depositary receipts are not obligated to disclose information that may be considered material in the U.S. Therefore, there may be less information available regarding these issuers which can impact the relationship between certain information impacting a security and the market value of the depositary receipts.

**EMERGING MARKETS.** The trust and certain funds held by the trust may invest in certain securities issued by entities located in emerging markets. Emerging markets are generally defined as countries in the initial states of their industrialization cycles with low per capita income. The markets of emerging markets countries are generally more volatile than the markets of developed countries with more mature economies. Emerging market companies are also subject to a greater risk of market closure or manipulation, less liquidity, limited reliable access to capital and exchange delistings. Differences in applicable regulatory, accounting, auditing and financial reporting and recordkeeping standards create difficulties in evaluating emerging market companies due to lower quality or less available financial information. Additionally, the rights and remedies available for investments in more developed markets. All of the risks of investing in foreign securities described above are heightened by investing in emerging market companies. The limitations associated with investments in emerging market companies could impact the trust's ability to achieve its investment objective.

**EXCHANGE-TRADED FUNDS.** The trust invests in shares of ETFs. ETFs are investment pools that hold other securities. The ETFs that may be included in the trust are generally open-end funds or unit investment trusts ("UITs") registered under the Investment Company Act of 1940 that issue shares that are approved for listing and trading on a national securities exchange. Unlike typical open-end funds or UITs, ETFs generally do not sell or redeem their individual shares at net asset value. ETFs generally sell and redeem shares in large blocks (often known as Creation Units) however, the sponsor does not intend to sell or redeem ETF shares in this manner. In addition, securities exchanges list ETF shares for trading, which allows investors to purchase and sell individual ETF shares among themselves at market prices throughout the day. The trust will purchase and sell ETF shares on these securities exchanges. ETFs therefore possess characteristics of traditional open-end funds and UITs, which issue redeemable shares, and of corporate common stocks, which generally issue shares that trade at negotiated prices on securities exchanges and are not redeemable.

ETFs can provide exposure to broad-based indices, growth and value styles, market cap segments, sectors and industries, and specific countries or regions of the world. The securities comprising ETFs may be common equity securities or fixed income securities. In general, ETFs contain anywhere from fewer than 20 securities to more than 1000 securities. As a result, investors in ETFs (and investors in the trust) obtain exposure to a much greater number of securities than an individual investor would typically be able to obtain on their own. The performance of ETFs is generally highly correlated with the indices or sectors which they are designed to track.

Shares of ETFs may trade at a discount or premium from their net asset value. If shares of an ETF are sold at a discount, then the trust will receive less than their net asset value. Alternatively, if shares of an ETF are purchased at a premium, then the trust will pay more than their net asset value. This risk is separate and distinct from the risk that the net asset value of ETF shares may decrease. The amount of such discount or premium from net asset value is subject to change from time to time in response to various factors. ETFs are subject to various risks, including management's ability to meet the ETF's investment objective, and to manage the ETF's portfolio when the underlying securities are redeemed or sold, during the periods of market turmoil and as investors' perceptions regarding ETFs or their underlying investment change. The trust and the ETFs have operating expenses. You will bear not only your share of the trust's expenses, but also the expenses of the ETFs. By investing in the other ETFs, the trust incurs greater expenses than you would incur if you invested directly in the ETFs.

ETFs also face index correlation risk which is the risk that the performance of an ETF will vary from the actual performance of the ETF's target index, known as "tracking error." This can happen due to transaction costs, market impact, corporate actions (such as mergers and spin-offs) and timing variances. Some ETFs use a technique called "representative sampling," which means that the ETF invests in a representative sample of securities in its target index rather than all of the index securities. This could increase the risk of tracking error.

Only the trustee may vote the shares of the ETFs held in the trust. The trustee will vote the shares in the same general proportion as shares held by other shareholders of each ETF. The trust may be required, however, to reject any offer for securities or other property in exchange for portfolio securities as described under "Trust Administration—Portfolio Administration".

**BOND QUALITY RISK.** Bond quality risk is the risk that a bond will fall in value if a rating agency decreases or withdraws the bond's rating.

**CALL/PREPAYMENT RISK.** Certain funds held by the trust may invest in securities that include call provisions which expose the trust or funds to call risk. Call risk is the risk that the issuer prepays or "calls" a security before its stated maturity. An issuer might call a security if interest rates, in general fall and the security pays a higher interest rate or if it no longer needs the money for the original purpose. If an issuer calls a security, the investor holding such security will receive principal but future interest distributions will fall. Investors might not be able to reinvest this principal at as high a yield. A security's par value. Certain securities may also be subject to extraordinary optional or mandatory redemptions if certain events occur, such as certain changes in tax laws, the substantial damage or destruction by fire or other casualty of the project for which the proceeds of the securities were used, and various other events.

**HIGH YIELD OR "JUNK" SECURITIES.** The trust and certain funds held by the trust may invest in high yield securities or unrated securities. High yield, high risk securities are subject to greater market fluctuations and risk of loss than securities with higher investment ratings. The value of these securities will decline significantly with increases in interest rates, not only because increases in rates generally decrease values, but also because increased rates may indicate an economic slowdown. An economic slowdown, or a reduction in an issuer's creditworthiness, may result in the issuer being unable to maintain earnings at a level sufficient to maintain interest and principal payments. High yield or "junk" securities, the generic names for securities rated below "BBB" by Standard & Poor's or "Baa" by Moody's, are frequently issued by corporations in the growth stage of their development or by established companies who are highly leveraged or whose operations or industries are depressed. Securities rated below BBB or Baa are considered speculative as these ratings indicate a quality of less than investment grade. Because high yield securities are generally subordinated obligations and are perceived by investors to be riskier than higher rated securities, their prices tend to fluctuate more than higher rated securities and are affected by short-term credit developments to a greater degree. The market for high yield securities is smaller and less liquid than that for investment grade securities. High yield securities are generally not listed on a national securities exchange but trade in the over-the-counter markets. Due to the smaller, less liquid market for high yield securities, the bid-offer spread on such securities is generally greater than it is for investment grade securities and the purchase or sale of such securities may take longer to complete.

**SMALL AND MID-SIZE COMPANIES.** The trust and certain funds held by the trust may invest in securities issued by small and mid-size companies. The share prices of these companies are often more volatile than those of larger companies as a result of several factors common to many such issuers, including limited trading volumes, products or financial resources, management inexperience and less publicly available information.

**CONCENTRATION RISK.** Concentration risk is the risk that the value of the trust is more susceptible to fluctuations based on factors that impact a particular sector because the portfolio concentrates in securities issued by companies within that sector. A portfolio "concentrates" in a sector when securities in a particular sector make up 25% or more of the portfolio.

*Financials Sector.* Companies in the financials sector may include banks and their holding companies, finance companies, investment managers, broker-dealers, insurance and reinsurance companies and mortgage REITs. Banks and their holding companies are especially subject to the adverse effects of economic recession; volatile interest rates; portfolio concentrations in geographic markets and in commercial and residential real estate loans; and competition from new entrants in their fields of business. In addition, banks and their holding companies are extensively regulated at both the federal and state level and may be adversely affected by increased regulations. Banks face increased competition from nontraditional lending sources as regulatory changes permit new entrants to offer various financial products. Technological advances allow these nontraditional lending sources to cut overhead and permit the more efficient use of customer data. Banks are already facing tremendous pressure from mutual funds, brokerage firms and other providers in the competition to furnish services that were traditionally offered by banks.

Companies engaged in investment management and broker-dealer activities are subject to volatility in their earnings and share prices that often exceeds the volatility of the equity market in general. Adverse changes in the direction of the stock market, investor confidence, equity transaction volume, the level and direction of interest rates and the outlook of emerging markets could adversely affect the financial stability, as well as the stock prices, of these companies. Additionally, competitive pressures, including increased competition with new and existing competitors, the ongoing commoditization of traditional businesses and the need for increased capital expenditures on new technology could adversely impact the profit margins of companies in the investment management and brokerage industries. Companies involved in investment management and broker-dealer activities are also subject to extensive regulation by government agencies and self-regulatory organizations, and changes in laws, regulations or rules, or in the interpretation of such laws, regulations and rules could adversely affect the stock prices of such companies.

Companies involved in the insurance, reinsurance and risk management industry underwrite, sell or distribute property, casualty and business insurance. Many factors affect insurance, reinsurance and risk management company profits, including interest rate movements, the imposition of premium rate caps, a misapprehension of the risks involved in given underwritings, competition and pressure to compete globally, weather catastrophes or other disasters and the effects of client mergers. Already extensively regulated, insurance companies' profits may be adversely affected by increased government regulations or tax law changes.

Mortgage REITs engage in financing real estate, purchasing or originating mortgages and mortgage-backed securities and earning income from the interest on these investments. Such REITs face risks similar to those of other financial firms, such as changes in interest rates, general market conditions and credit risk, in addition to risks associated with an investment in real estate. Risk associated with real estate investments include, among other factors, changes in general U.S., global and local economic conditions, declines in real estate values, changes in the financial health of tenants, overbuilding and increased competition for tenants, oversupply of properties for sale, changing demographics, changes in interest rates, tax rates and other operating expenses, changes in government regulations, faulty construction and the ongoing need for capital improvements, regulatory and judicial requirements including relating to liability for environmental hazards, changes in neighborhood values and buyer demand, and the unavailability of construction financing or mortgage loans at rates acceptable to developers.

The financial services sector was adversely affected by global developments over the last several years stemming from the financial crisis including recessionary conditions, deterioration in the credit markets and recurring concerns over sovereign debt. These events led to considerable write-downs in the values of many assets held by financial services companies and a tightening of credit markets that was marked by a general unwillingness of many entities to extend credit. These factors caused a significant need for many financial services companies to raise capital to meet obligations and to satisfy regulatory and contractual capital requirements. Many wellestablished financial services companies were forced to seek additional capital through issuances of new preferred or common equity and certain companies were forced to agree to be acquired by other companies (or sell some or all of their assets to other companies). In some cases government assistance, guarantees or direct participation in investments or acquisitions were necessary to facilitate these transactions. In addition, concerns regarding these issues and their potential negative impact to the U.S. and global economies resulted in extreme volatility in securities prices and uncertain market conditions.

In response to these issues, government authorities in the U.S. and other countries have initiated and may continue to engage in administrative and legislative action, including the Dodd-Frank Wall Street Reform and Consumer Protection Act and resulting rulemaking. These government actions include, but are not limited to, restrictions on investment activities; increased oversight, regulation and involvement in financial services company practices; adjustments to capital requirements; the

acquisition of interests in and the extension of credit to private entities; and increased investigation efforts into the actions of companies and individuals in the financial service industry. No one can predict any action that might be taken or the effect any action or inaction will have. It is possible that any actions taken by government authorities will not address or help improve the state of these difficulties as intended. No one can predict the impact that these difficulties will have on the economy, generally or financial services companies. These difficulties and corresponding government action or inaction may have far reaching consequences and your investment may be adversely affected by such developments.

**LIQUIDITY RISK.** Liquidity risk is the risk that the value of a security will fall if trading in the security is limited or absent. No one can guarantee that a liquid trading market will exist for any security.

**REAL ESTATE INVESTMENT TRUSTS.** Your trust invests in securities issued by REITs. REITs may be exposed to the risks associated with the ownership of real estate which include, among other factors, changes in general U.S., global and local economic conditions, declines in real estate values, changes in the financial health of tenants, overbuilding and increased competition for tenants, oversupply of properties for sale, changes in government regulations, faulty construction and the ongoing need for capital improvements, regulatory and judicial requirements including relating to liability for environmental hazards, changes in neighborhood values and buyer demand, and the unavailability of construction financing or mortgage loans at rates acceptable to developers.

Many factors can have an adverse impact on the performance of a REIT, including its cash available for distribution, the credit quality of the REIT or the real estate industry generally. The success of a REIT depends on various factors, including the occupancy and rent levels, appreciation of the underlying property and the ability to raise rents on those properties. Economic recession, overbuilding, tax law changes. higher interest rates or excessive speculation can all negatively impact REITs, their future earnings and share prices. Variations in rental income and space availability and vacancy rates in terms of supply and demand are additional factors affecting real estate generally and REITs in particular. Properties owned by a REIT may not be adequately insured against certain losses and may be subject to significant environmental liabilities, including remediation costs. You should also be aware that REITs may not be diversified and are subject to the risks of financing projects. The real estate industry may be cyclical, and, if REIT securities are acquired at or near the top of the cycle, there is increased risk of a decline in value of the REIT securities. At various points in time, demand for certain types of real estate may inflate the value of real estate. This may increase the risk of a substantial decline in the value of such real estate and increase the risk of a decline in the value of the securities. REITs are also subject to defaults by borrowers and the market's perception of the REIT industry generally. Because of their structure, and a current legal requirement that they distribute at least 90% of their taxable income to shareholders annually, REITs require frequent amounts of new funding, through both borrowing money and issuing stock. Thus, REITs historically have frequently issued substantial amounts of new equity shares (or equivalents) to purchase or build new properties. This may adversely affect REIT equity share market prices. Both existing and new share issuances may have an

adverse effect on these prices in the future, especially if REITs issue stock when real estate prices are relatively high and stock prices are relatively low.

Mortgage REITs engage in financing real estate, purchasing or originating mortgages and mortgage-backed securities and earning income from the interest on these investments. Such REITs face risks similar to those of other financial firms, such as changes in interest rates, general market conditions and credit risk, in addition to risks associated with an investment in real estate.

**LEGISLATION/LITIGATION.** From time to time, various legislative initiatives are proposed in the United States and abroad which may have a negative impact on certain of the securities held by the trust or the underlying funds held by the trust. In addition, litigation regarding any of the issuers of the securities or of the industries represented by these issuers may negatively impact the share prices of these securities. No one can predict what impact any pending or threatened litigation will have on the share prices of the securities.

**SELECTION RISK.** Selection risk is the risk that the securities selected for inclusion in the trust or by a fund's management will underperform the markets, relevant indices or the securities selected by other funds with similar investment objectives and investment strategies. This means you may lose money or earn less than other comparable investments.

**UNMANAGED PORTFOLIO.** The trust is a unit investment trust and is not an actively managed fund. Unlike a managed investment company in which there may be frequent changes in the portfolio of securities based upon economic, financial and market analyses, the trust's portfolio will remain relatively fixed and is not subject to such frequent changes based upon continuous analysis. The trust will generally sell securities: to pay expenses, in limited circumstances to protect the trust, to take actions in response to corporation actions and other events impacting the portfolio securities, to make required distributions or avoid imposition of taxes on the trust or as permitted by the trust agreement. Since the trust will not sell securities in response to ordinary market fluctuations, the amount realized upon the sale of portfolio securities may not be the highest price attained by an individual security during the life of the trust.

**NO FDIC GUARANTEE.** An investment in the trust is not a deposit of any bank and is not insured or guaranteed by the Federal Deposit Insurance Corporation or any other government agency.

## PUBLIC OFFERING

**OFFERING PRICE.** Units of the trust are offered at the public offering price. The public offering price per unit is equal to the net asset value per unit plus organization costs plus the applicable sales charge described in this prospectus. The "net asset value per unit" is the value of the securities, cash and other assets in the trust reduced by the liabilities of the trust divided by the total units outstanding. The public offering price of units is sometimes referred to as the "offer price" or "purchase price." Unit prices are available at www.smarttrustuit.com or through your financial professional.

The offer price will be effective for all orders received prior to the close of regular trading on the New York Stock Exchange (normally 4:00 p.m. Eastern time), provided that on the first day units are sold the unit price will be computed as of the

time the registration statement filed with the Securities and Exchange Commission becomes effective, if later. If the sponsor receives your order prior to the close of regular trading on the New York Stock Exchange, or authorized financial professionals receive your order prior to that time, then in most instances you will receive the price computed on the date of receipt. If the sponsor receives your order after the close of regular trading on the New York Stock Exchange, or if authorized financial professionals receive your order after that time, then in most instances you will receive the price computed on the date of the next determined offer price provided that your order is received in a timely manner on that date. It is the responsibility of the authorized financial professional to transmit the orders that they receive to the sponsor in a timely manner. Certain broker-dealers may charge a transaction or other fee for processing unit purchase orders.

The minimum purchase is generally 100 units for individual purchasers and for purchases by certain custodial accounts or Individual Retirement Accounts, selfemployed retirement plans, pension funds and other tax-deferred retirement plans. The minimum purchase requirements are subject to waiver and may vary by selling firm.

VALUE OF SECURITIES. The trustee determines the value of the securities as of the close of regular trading on the New York Stock Exchange on each day that exchange is open. The trustee generally determines the value of securities using the closing sale price for securities traded on a national or foreign securities exchange. In some cases the trustee will price a security based on the last asked or bid price in the over-the-counter market or by using other recognized pricing methods. The trustee will only do this if a security is not principally traded on a national or foreign securities exchange or if current market quotes are unavailable or inappropriate.

The trustee determined the initial prices of the securities shown under "Portfolio of Investments" as described above at the close of regular trading on the New York Stock Exchange on the business day before the date of this prospectus. On the first day units are sold, the trustee will value the securities as of the close of regular trading on the New York Stock Exchange or the time the registration statement filed with the Securities and Exchange Commission becomes effective, if later.

**ORGANIZATION COSTS.** During the initial offering period, part of the value of the securities represents an amount that will pay the costs of creating the trust. These costs include the costs of preparing the registration statement and legal documents, federal and state registration fees, the portfolio consultant's security selection fee (if applicable), any one-time license fee (if applicable), the initial fees and expenses of the trustee and the initial audit. The trust will sell securities to reimburse the sponsor for these costs at the end of the initial offering period or after six months, if earlier. The value of the units will decline when the trust pays these costs.

**SALES CHARGE.** You pay a fee in connection with purchasing units. This is referred to as the "transactional sales charge." The transactional sales charge has both an initial and a deferred component and equals 2.25% of the public offering price per unit based on a \$10 public offering price per unit. This percentage amount of the transactional sales charge is based on the unit price on the initial date of deposit. The transactional sales charge equals the difference between the total sales charge and the creation and development fee. As a result, the percentage and dollar amount of the transactional sales charge will vary as the public offering price per unit varies. The

transactional sales charge does not include the creation and development fee which is described in more detail under "Trust Expenses and Charges."

The maximum total sales charge equals 2.75% of the public offering price per unit at the time of purchase. You pay the initial sales charge, if any, at the time you buy units. The initial sales charge is the difference between the total sales charge percentage (maximum of 2.75% of the public offering price per unit) and the sum of the remaining fixed dollar deferred sales charge and the total fixed dollar creation and development fee. The initial sales charge will be approximately 0.00% of the public offering price per unit on a \$10 public offering price per unit. If the public offering price per unit exceeds \$10. you will be charged an initial sales charge equal to the difference between the maximum sales charge percentage (maximum of 2.75% of the public offering price per unit) and the sum of the remaining fixed dollar deferred sales charge and total fixed dollar creation and development fee. The deferred sales charge is fixed at \$0.225 per unit. The trust pays the deferred sales charge in equal monthly installments as described in the "Fee Table." If you redeem or sell units prior to collection of the total deferred sales charge, you will pay any remaining deferred sales charge upon redemption or sale of units. The creation and development fee is fixed at \$0.05 per unit and is paid at the end of the initial offering period. If you redeem or sell units prior to the end of the initial offering period, you will not pay the remaining creation and development fee. Because the deferred sales charge and creation and development fee are fixed dollar amounts per unit, the actual charges will exceed the percentages shown in the "Fee Table" if the public offering price per unit falls below \$10 and will be less than the percentages shown in the "Fee Table" if the public offering price per unit exceeds \$10. In no event will the total sales charge exceed 2.75% of the public offering price per unit.

Since the deferred sales charge and creation and development fee are fixed dollar amounts per unit, the trust must charge these amounts per unit regardless of any decrease in net asset value. However, if the public offering price per unit falls to the extent that the maximum sales charge percentage results in a dollar amount that is less than the combined fixed dollar amounts of the deferred sales charge and creation and development fee, your initial sales charge will be a credit equal to the amount by which these fixed dollar charges exceed the sales charge at the time you buy units. In such a situation, the value of securities per unit would exceed the public offering price per unit by the amount of the initial sales charge credit and the value of those securities will fluctuate, which could result in a benefit or detriment to unitholders that purchase units at that price. The initial sales charge credit is paid by the sponsor and is not paid by the trust. The "Fee Table" shows the sales charge calculation at a \$10 public offering price per unit and the following examples illustrate the sales charge at prices below and above \$10. If the public offering price per unit fell to \$9, the maximum sales charge would be 0.2475 (2.75% of the public offering price per unit), which consists of an initial sales charge of -\$0.0275, a deferred sales charge of \$0.225 and a creation and development fee of \$0.05. If the public offering price per unit rose to \$11, the maximum sales charge would be \$0.3025 (2.75% of the public offering price per unit), consisting of an initial sales charge of \$0.0275, a deferred sales charge of \$0.225 and a creation and development fee of \$0.05. The actual sales charge that may be paid by an investor may differ slightly from the sales charges shown herein due to rounding that occurs in the calculation of the public offering price and in the number of units purchased.

If you purchase units after the last deferred sales charge payment has been assessed, the secondary market sales charge is equal to 2.75% of the public offering price and does not include deferred payments.

**DISCOUNTS.** There are a variety of ways for you to reduce the sales charge you pay. It is your financial professional's responsibility to alert the sponsor of any sales charge discount when you order units. Except as expressly provided herein, you may not combine discounts. Since the deferred sales charge and the creation and development fee are fixed dollar amounts per unit, the trust must charge these fees per unit regardless of any discounts. However, if you are eligible to receive a discount such that your total sales charge is less than the fixed dollar amounts of the deferred sales charge and the creation and development fee, the sponsor will credit you the difference between your total sales charge and these fixed dollar fees at the time you buy units.

*Employee Discount.* A portion of the sales charge is waived for purchases by officers, directors and employees (and immediate family members) of the sponsor and its affiliates and dealers and their affiliates, other than Morgan Stanley, whose discounts are described below. Immediate family members include spouses, children or step-children under 21 living in the same household, parents or step-parents, and trustees, custodians or fiduciaries for the benefit of such persons. These purchases may be made at the public offering price per unit less the applicable dealer concession. These discounts apply during the initial offering period and in the secondary market. All employee discounts are subject to the policies of the related selling firm. Only officers, directors and employees of companies that allow their employees to participate in this employee discount program are eligible for the discounts.

A portion of the sales charge is also waived for purchases by employees (including employee-related accounts according to Morgan Stanley's account linking rules) of Morgan Stanley and its affiliates who purchase units through a Morgan Stanley Wealth Management brokerage account. These purchases may be made at the public offering price per unit less the applicable dealer concession. These discounts apply during the initial offering period and in the secondary market. This employee discount is subject to the policies of Morgan Stanley.

Fee Accounts. Investors may purchase units through registered investment advisers, certified financial planners or registered broker-dealers who in each case either charge investor accounts ("Fee Accounts") periodic fees for brokerage services, financial planning, investment advisory or asset management services, or provide such services in connection with an investment account for which a comprehensive "wrap fee" charge ("Wrap Fee") is imposed. You should consult your financial advisor to determine whether you can benefit from these accounts. To purchase units in these Fee Accounts, your financial advisor must purchase units designated with one of the Fee Based CUSIP Numbers set forth under "Essential Information," if available. Please contact your financial advisor for more information. If units of the trust are purchased for a Fee Account and the units are subject to a Wrap Fee in such Fee Account (i.e., the trust is "Wrap Fee Eligible") then investors may be eligible to purchase units of the trust in these Fee Accounts that are not subject to the transactional sales charge but will be subject to the creation and development fee that is retained by the sponsor. For example, this table illustrates the sales charge you will pay as a percentage of the initial \$10 public offering price per unit (the percentage will vary with the unit price).

Initial sales charge	0.00%
Deferred sales charge	0.00%
Transactional sales charge	0.00%
Creation and development fee	0.50%
Total sales charge	0.50%

This discount applies only during the initial offering period. Certain Fee Account investors may be assessed transaction or other fees on the purchase and/or redemption of units by their broker-dealer or other processing organizations for providing certain transaction or account activities. The sponsor reserves the right to limit or deny purchases of units in Fee Accounts by investors or selling firms whose frequent trading activity is determined to be detrimental to the trust.

**DISTRIBUTION OF UNITS.** Units will be distributed to the public at the public offering price by the sponsor and through broker-dealers and other selling firms. The sponsor generally qualifies units for sale in various states in the United States. The sponsor does not register units for sale in any foreign country. This prospectus does not constitute an offer of units in any state or country where units cannot be offered or sold lawfully. The sponsor may reject any order for units in whole or in part.

The sponsor compensates broker-dealers and other selling firms when they sell units. This compensation includes the broker-dealer concessions or agency commissions described in the table below and other compensation described in this section. Any sales charge discount is borne by the broker-dealer or selling firm out of the dealer concession unless provided otherwise below. The broker-dealer concession or agency commission for initial offering period transactions is 2.00% of the public offering price per unit.

No dealer concession is paid to broker-dealers or other selling firms in connection with unit sales in Fee Accounts subject to a Wrap Fee that are eligible to receive the "Fee Account" sales charge discount described in this prospectus. The broker-dealer concession or agency commission for secondary market sales is 2.00% of the public offering price per unit, provided however that any sales charge discount is borne by the broker-dealer or selling firm out of the dealer concession for transactions in the secondary market. The sponsor reserves the right to change the amount of concessions or agency commissions from time to time.

In addition to the concessions set forth above, broker-dealers and other selling firms will be eligible to receive additional compensation for volume sales of eligible units of certain Hennion & Walsh-sponsored unit investment trusts.

The additional concession in a calendar month is based on total initial offering period sales of eligible trusts during the 12-month period through the end of the preceding calendar month as set forth in the following table:

Volume Concession
0.035%
0.050
0.075
0.100
0.125
0.150
0.175

This volume concession will be paid on units of eligible Hennion & Walshsponsored trusts sold in the initial offering period. For a trust to be eligible for this additional volume concession, your trust's prospectus must include disclosure related to this additional concession; a trust is not eligible for this additional volume concession if the prospectus for such trust does not include disclosure related to this additional volume concession. There will be no additional volume concessions on the sale of units which are not subject to a transactional sales charge. However, such sales will be included in determining whether a firm has met the sales level breakpoints for volume concessions, subject to the policies and instructions of the related selling firm. Eligible broker dealers and other selling firms include clearing firms that place orders with the sponsor and provide the sponsor with information with respect to the representatives who initiated such transactions. Eligible broker-dealers and other selling firms that are eligible dealers. Redemptions of units during the initial offering period will reduce the amount of units used to calculate the additional volume concessions. Secondary market sales of all units are excluded for purposes of these additional volume concessions. The sponsor will pay these amounts out of its own assets within a reasonable time following each calendar quarter.

Some broker-dealers and other selling firms may limit the compensation they or their representatives receive in connection with unit sales. As a result, certain brokerdealers and other selling firms may waive or refuse payment of all or a portion of the regular concession or agency commission and/or volume concession described above and instruct the sponsor to retain such amounts rather than pay or allow the amounts to such firm.

The sponsor may provide, at its own expense and out of its own profits, additional compensation and benefits to broker-dealers and selling firms that sell units of the trust and the sponsor's other products. This compensation is intended to result in additional sales of the sponsor's products and/or compensate broker-dealers, selling firms and financial advisors for past sales. A number of factors are considered in determining whether to pay these additional amounts. Such factors may include, but are not limited to, the level or type of services provided by the intermediary, the level or expected level of sales of our products by the intermediary or its agents, the placing of the sponsor's products on a preferred or recommended product list and access to an intermediary's personnel. The sponsor may make these payments for marketing, promotional or related expenses, including, but not limited to, expenses of entertaining retail customers and financial advisors, advertising, sponsorship of events or seminars, obtaining information about the breakdown of unit sales among an intermediary's representatives or offices, obtaining shelf space in intermediary firms and similar activities designed to promote the sale of the sponsor's products. The sponsor may make such payments to a substantial majority of intermediaries that sell its products. The sponsor may also make certain payments to, or on behalf of, intermediaries to defray a portion of their costs incurred for the purpose of facilitating unit sales, such as the costs of developing or purchasing trading systems to process unit trades. Payments of such additional compensation described in this paragraph and the volume concessions described above, some of which may be characterized as "revenue sharing," may create an incentive for financial intermediaries and their agents to sell or recommend the sponsor's products, including the trust, over other products. These arrangements will not change the price you pay for your units.

The sponsor may gain or lose money when it holds units in the primary or secondary market due to fluctuations in unit prices. The gain or loss is equal to the difference between the price the sponsor pays for units and the price at which it sells or redeems them. The sponsor may also gain or lose money when it deposits securities to create units. The amount of the sponsor's profit or loss on the initial deposit of securities into the trust is shown in the "Notes to Portfolio of Investments." The trustee may utilize the services of the sponsor for the purchase or sale of all or a portion of the portfolio securities in the trust and the sponsor may receive brokerage commissions from the trust in connection with these transaction in accordance with applicable law.

## **REDEMPTION AND SALE OF UNITS**

You may sell or redeem units on any business day the New York Stock Exchange is open through your financial professional or the trustee. The sale and redemption price of units is equal to the net asset value per unit, provided that you will not pay any remaining creation and fee and organization costs if you sell or redeem units during the initial offering period. The sale and redemption price is sometimes referred to as the "liquidation price." You may pay any remaining deferred sales charge when you sell or redeem units. Certain broker-dealers may charge a transaction or other fee for processing unit redemptions.

**SALES OF UNITS.** The sponsor intends to repurchase units from unitholders throughout the life of the trust at the current net asset value of the units, provided that you will not pay any remaining creation and fee and organization costs if you sell units during the initial offering period. The sponsor may resell repurchased units to other investors at the public offering price or redeem them for the redemption price. The sponsor's secondary market repurchase price is the same as the redemption price. Certain broker-dealers might also maintain a secondary market in units. You should contact your financial professional for current repurchase prices to determine the best price available. The sponsor is not obligated to maintain a market and may stop doing so without prior notice for any reason. If a market is not maintained, you will be able to redeem units with the trustee at the same price as the sponsor's repurchase price. If you sell units prior to the collection of the entire deferred sales charge, you will be assessed the amount of the remaining deferred sales charge at the time of sale.

**REDEMPTION OF UNITS.** You may also redeem units directly with the trustee on any day the New York Stock Exchange is open. The redemption price that you will receive for units is equal to the net asset value per unit, provided that you will not pay any remaining creation and development fee or organization costs if you redeem units during the initial offering period. You will pay any remaining deferred sales charge at the time you redeem units. You will receive the net asset value for a particular day if the trustee receives your completed redemption request prior to the close of regular trading on the New York Stock Exchange. Redemption requests received by authorized financial professionals prior to the close of regular trading on the New York Stock Exchange are priced based on the date of receipt in most instances. Redemption requests received by the trustee after the close of regular trading on the New York Stock Exchange, or redemption requests received by authorized financial professionals after that time, are priced based on the date of the next determined redemption price provided they are received in a timely manner by the trustee on such date. It is the responsibility of authorized financial professionals to transmit redemption requests received by them to the trustee so they will be received in a timely manner. If your request is not received in a timely manner or is incomplete in any way, you will receive the next net asset value computed after the trustee receives your completed request.

If you redeem units, the trustee will generally send you a payment for units no later than seven days after it receives all necessary documentation (this will usually only take two business days). The only time the trustee can delay your payment is if the New York Stock Exchange is closed (other than weekends or holidays), the Securities and Exchange Commission determines that trading on that exchange is restricted or an emergency exists making sale or evaluation of the securities not reasonably practicable, and for any other period that the Securities and Exchange Commission permits.

You can request an in-kind distribution of the securities underlying units if you tender at least 2,500 units for redemption (or such other amount as required by your financial professional's firm). This option is generally available only for securities traded and held in the United States. The trustee will make any in-kind distribution of securities by distributing applicable securities in book entry form to the account of your financial professional at The Depository Trust Company. You will receive whole shares of the applicable securities and cash equal to any fractional shares or securities not distributed in-kind. You may not request this option in the last 30 days of the trust's life. This option may be discontinued upon 60 days notice.

### DISTRIBUTIONS

The trust generally pays distributions of its net investment income along with any excess capital on each distribution date to unitholders of record as of the preceding record date. The record and distribution dates are shown in the "Essential Information." An investor becomes a unitholder of record on the settlement date of the unit purchase (generally two business days following the purchase date). You may elect to either reinvest your distribution proceeds in additional units of the trust (as described below) or receive distributions in cash. In some cases, the trust might pay a special distribution if it holds an excessive amount of cash pending distribution. For example, this could happen as a result of a merger or similar transaction involving a company whose stock is in the trust portfolio. In addition, the trust will generally make required distributions or distributions to avoid the imposition of tax at the end of each year because it is structured as a "regulated investment company" for federal tax purposes.

The issuers in the trust's portfolio make dividend payments and/or other income distributions at various times during the year. When the trust receives dividends and/ or other income distributions from issuers, the trustee credits such payments to the trust's accounts. Because the trust does not necessarily receive income distributions from the issuers at a constant rate throughout the year, the trust's income distributions to unitholders will fluctuate. The amount of your distributions will also vary from time to time as companies change their dividends and/or other income distributions, securities are liquidated from the portfolio or trust expenses change.

Distributions may be reinvested into additional units of the trust by participating in the trust's reinvestment option. In order to participate in the reinvestment option, investors should purchase units with a "Reinvestment" CUSIP number set forth in the "Essential Information." You may also make or change your reinvestment election by contacting your financial professional or the trustee at least 10 days before the next applicable record date. This reinvestment option may be subject to availability or limitation by the broker-dealer or selling firm. In certain circumstances, broker-dealers may suspend or terminate the offering of a reinvestment option at any time. Once you have elected to participate in the reinvestment option, each distribution of income or principal on the participant's units will be automatically applied by the trustee to purchase additional units of the trust. The sponsor reserves the right to modify or terminate the reinvestment plan at any time without prior notice. Distributions on units may be reinvested by participating in the trust's reinvestment plan. Units acquired by reinvestment are not subject to a sales charge as described in "Public Offering."

### TRUST ADMINISTRATION

**PORTFOLIO ADMINISTRATION.** The trust is a unit investment trust and is not an actively managed fund. Unlike a managed fund, the trust's portfolio will remain relatively fixed. The trust will generally sell securities: to pay expenses, to issue additional units or redeem units, in limited circumstances to protect the trust, to take actions in response to corporation actions and other events impacting the portfolio securities, to make required distributions or avoid imposition of taxes on the trust or as permitted by the trust agreement.

When the trust sells securities, the composition and diversification of the securities in the portfolio may be altered. If a public tender offer has been made for a security or a merger, acquisition or similar transaction has been announced affecting a security, the sponsor may direct the trustee to sell the security or accept a tender offer if the supervisor determines that the action is in the best interest of unitholders. The trustee will distribute any cash proceeds to unitholders unless it is used to pay expenses or unit redemptions. If an offer by the issuer of any of the portfolio securities or any other party is made to issue new securities, or to exchange securities, for portfolio securities, the trustee will, at the direction of the sponsor, vote for or against, or accept or reject, any offer for new or exchanged securities or property in exchange for a portfolio security. If any such issuance, exchange or substitution occurs (regardless of any action or rejection by the trust), any securities and/or property received will be deposited into the trust and will be promptly sold by the trustee pursuant to the sponsor's direction, unless the sponsor advises the trustee to keep such securities or property. In determining whether to dispose of or hold portfolio securities, new securities or property, the sponsor may be advised by the trust's portfolio supervisor. If any contract for the purchase of securities fails, the sponsor will refund the cash and sales charge attributable to the failed contract to unitholders on or before the next distribution date unless substantially all of the moneys held to cover the purchase are reinvested in substitute securities in accordance with the trust agreement. The sponsor may direct the reinvestment of security sale proceeds if the sale is the direct result of serious adverse credit factors which, in the opinion of the sponsor, would make retention of the securities detrimental to such trusts. In such a case, the sponsor may, but is not obligated to, direct the reinvestment of sale proceeds in any other securities that meet the criteria for inclusion in the trust on the initial date of deposit. The sponsor may also instruct the trustee to take action necessary to ensure that the portfolio continues to satisfy the qualifications of a regulated investment company for tax purposes.

The size of the trust will increase as units are sold and the trust will acquire additional portfolio securities. When additional units are created, the existing portfolio will be replicated to the extent practicable. When the trust buys securities, it may pay brokerage or other acquisition fees. You could experience a dilution of your investment because of these fees and fluctuations in security prices between the time units are created and the time the trust buys the securities. When the trust buys or sells securities, it may place orders with and pay brokerage commissions to certain directed brokers that sell units or are affiliated with the trust or the trustee.

**REPORTS.** The trustee or your financial professional will make available to you a statement showing income and other receipts of the trust for each distribution. Each year the trustee will also provide an annual report on the trust's activity and certain tax information. You can request copies of security evaluations to enable you to complete your tax forms and audited financial statements for the trust, if available.

**AMENDING THE TRUST AGREEMENT.** The sponsor and the trustee can change the trust agreement without your consent to correct any provision that may be defective or to make other provisions that will not materially adversely affect your interest (as determined by the sponsor and the trustee). The sponsor and trustee cannot change the trust agreement to reduce your interest in the trust without your consent. Investors owning two-thirds of the units in the trust may vote to change the trust agreement.

**TRUST TERMINATION.** The trust will terminate on the mandatory termination date set forth under "Essential Information." The trustee may terminate the trust early if the value of the trust is less than 40% of the original value of the securities in the trust at the time of deposit. At this size, the expenses of the trust may create an undue burden on your investment. Investors owning 100% of the units in the trust may also vote to terminate the trust early. The trustee will liquidate the trust in the event that a sufficient number of units not yet sold to the public are tendered for redemption so that the net worth of the trust would be reduced to less than 40% of the value of the securities at the time they were deposited in the trust. If this happens, the sponsor and your financial professional will refund any sales charge that you paid.

The trustee will notify you of any termination and sell any remaining securities. The trustee will send your final distribution to you within a reasonable time following liquidation of all the securities after deducting final expenses. Your termination distribution may be less than the price you originally paid for your units. When the trust terminates, you may be able to roll your investment into a subsequent series of the trust as described under "Rollover" below.

**ROLLOVER.** The sponsor may offer a subsequent series of the trust when the trust offered in this prospectus terminates. In this case, when the trust terminates you will have the option to (1) participate in a rollover and have your units reinvested into a subsequent trust series through a rollover as described in this section, if available, or (2) receive a cash distribution as described above under "Trust Termination."

If you elect to participate in a rollover, your units will be redeemed on the trust's termination date. As the redemption proceeds become available, the proceeds (including dividends) will be invested in a new trust series, if available, at the applicable public offering price for the new trust. The trustee will attempt to sell securities to satisfy the redemption as quickly as practicable on the termination date. The sponsor does not anticipate that the sale period will be longer than one day, however, certain factors could affect the ability to sell the securities and could impact the length of the sale period. The liquidity of any security depends on the daily trading volume of the security and the amount available for redemption and reinvestment on any day.

The sponsor intends to make subsequent trust series available for sale at various times during the year. Of course, the sponsor cannot guarantee that a subsequent trust or sufficient units will be available or that any subsequent trusts will offer the same investment strategies or objectives as the current trust. The sponsor cannot guarantee that a rollover will avoid any negative market price consequences resulting from trading large volumes of securities. Market price trends may make it advantageous to sell or buy securities more quickly or more slowly than permitted by the trust's procedures. The sponsor may, in its sole discretion, modify a rollover or stop creating units of a trust at any time regardless of whether all proceeds of unitholders have been reinvested in a rollover. The sponsor may decide not to offer the rollover option upon 60 days notice. Cash which has not been reinvested in a rollover will be distributed to unitholders shortly after the termination date. Rollover participants may receive taxable dividends or realize taxable capital gains which are reinvested in connection with a rollover but may not be entitled to a deduction for capital losses due to the "wash sale" tax rules. Due to the reinvestment in a subsequent trust, no cash will be distributed to pay any taxes. See "Tax Status."

**THE SPONSOR.** The sponsor is Hennion & Walsh, Inc., a New Jersey corporation. The sponsor is a full service broker-dealer, registered under the Securities Exchange Act of 1934. The sponsor was established in 1989 and is a member of the Financial Industry Regulatory Authority, Inc. and the Securities Investor Protection Corporation. The sponsor maintains its principal business office in Parsippany, New Jersey. If the sponsor fails to or cannot perform its duties as sponsor or becomes bankrupt, the trustee may replace the sponsor, continue to operate the trust without a sponsor or terminate the trust. The sponsor may also resign by notifying the trustee.

The sponsor and the trust have adopted a code of ethics requiring the sponsor's employees who have access to information on trust transactions to report personal securities transactions. The purpose of the code is to avoid potential conflicts of interest and to prevent fraud, deception or misconduct with respect to the trust.

The sponsor or an affiliate may use the list of securities in the trust in its independent capacity (which may include acting as an investment adviser or broker-dealer) and distribute this information to various individuals and entities. The sponsor or an affiliate may recommend or effect transactions in the securities. This may also have an impact on the price the trust pays for the securities and the price received upon unit redemption or trust termination. For example, some or all of the securities in the trust may also be owned by other clients of the sponsor and its affiliates. However, because the trust is not a managed fund or because these clients have differing investment objectives, the sponsor or its affiliates may sell or recommend the sale of certain securities from those accounts in instances where a sale by the trust would not occur or would be impermissible, such as to maximize return by taking advantage of market fluctuations. The sponsor may act as agent or principal in connection with the purchase and sale of securities, including those held by the trust, and may act as a specialist market maker in the securities. The sponsor may also issue reports and make recommendations on the securities in the trust. The sponsor or an affiliate may have participated in a public offering of one or more of the securities in the trust. The sponsor, an affiliate or their employees may have a long or short position in these securities or related securities. An officer, director or employee of the sponsor or an affiliate may be an officer or director for the issuers of the securities.

**THE SUPERVISOR.** The supervisor is Hennion & Walsh Asset Management, Inc., a New Jersey corporation. The supervisor is an affiliate of the sponsor and is an investment adviser registered with the Securities and Exchange Commission. The sponsor may remove and replace the supervisor in some cases without your consent. The supervisor may also resign by notifying the sponsor and trustee.

**THE TRUSTEE.** The Bank of New York Mellon is the trustee of the trust with its principal unit investment trust division offices located at 240 Greenwich Street, 22W Floor, New York, NY 10286. You can contact the trustee by calling the telephone number on the back cover of this prospectus or by writing to its unit investment trust office. The sponsor may remove and replace the trustee in some cases without your consent. The trustee may also resign by notifying the sponsor.

### TRUST EXPENSES AND CHARGES

The trust will pay various fees and expenses to conduct its operations. The "Fee Table" in this prospectus shows the estimated amount of these fees and expenses.

The sponsor will receive a fee from the trust for creating and developing the trust, including determining the trust's objectives, policies, composition and size, selecting service providers and information services and for providing other similar administrative and ministerial functions. This "creation and development fee" is a charge of \$0.05 per unit outstanding at the end of the initial offering period. The trustee will deduct this amount from the trust's assets as of the close of the initial offering period. The sponsor does not use this fee to pay distribution expenses or as compensation for sales efforts. This fee will not be deducted from proceeds received upon a repurchase, redemption or exchange of units before the close of the initial public offering period.

The trust will pay a fee to the trustee for its services. The trustee also benefits when it holds cash for the trust in non-interest bearing accounts.

The supervisor will be compensated for providing portfolio supervisory services as well as bookkeeping and other administrative services to the trust. This fee may exceed the actual cost of providing portfolio supervisory, bookkeeping and administrative services for the trust, but at no time will the total amount received for such services rendered to all series of the SmartTrusts in any calendar year exceed the aggregate cost to the portfolio supervisor of supplying such services in such year.

The sponsor may receive brokerage fees when the trust uses it as agent in buying or selling securities. As authorized by the trust indenture, the trustee may employ a subsidiary or affiliate of the trustee to act as broker to execute certain transactions for a trust. The trust will pay for such services at standard commission rates.

The portfolio supervisor fee for bookkeeping and other administrative services and the trustee's fee are based on the largest aggregate number of units of the trust outstanding at any time during the period for which the compensation is paid. These fees may be adjusted for inflation without unitholders' approval, but in no case will the annual fee paid to the sponsor or its affiliates for providing services to all unit investment trusts be more than the actual cost of providing such services in such year.

The trust will also pay general operating expenses, such as trustee expenses (including legal and auditing expenses), various governmental charges, fees for extraordinary trustee services, costs of taking action to protect the trust, costs of indemnifying the trustee and the sponsor, legal fees and expenses, expenses incurred in contacting you and any applicable license fee for the use of certain service marks, trademarks and/or trade names. The trust may pay the costs of updating its registration statement each year. The trustee will generally pay trust expenses from distributions received on the securities but in some cases may sell securities to pay trust expenses.

The trust will also indirectly bear the expenses of any funds in the trust portfolio. While the trust will not pay these expenses directly out of its assets, these expenses are shown in the trust's annual operating expenses in the "Fee Table" in this prospectus to illustrate the impact of these expenses.

# TAX STATUS

This section summarizes some of the main U.S. federal income tax consequences of owning units of the trust. This section is current as of the date of this prospectus. Tax laws and interpretations change frequently, and these summaries do not describe all of the tax consequences to all taxpayers. For example, these summaries generally do not describe your situation if you are a corporation, a non-U.S. person, a broker/ dealer, or other investor with special circumstances. In addition, this section does not describe your state, local or foreign tax consequences.

This federal income tax summary is based in part on the advice of counsel to the sponsor. The Internal Revenue Service could disagree with any conclusions set forth in this section. In addition, our counsel was not asked to review, and has not reached a conclusion with respect to the federal income tax treatment of the assets to be deposited in the trust. This may not be sufficient for you to use for the purpose of avoiding penalties under federal tax law.

As with any investment, you should seek advice based on your individual circumstances from your own tax advisor.

**TRUST STATUS.** The trust intends to qualify as a "regulated investment company" under the federal tax laws. If the trust qualifies as a regulated investment company and distributes its income as required by the tax law, the trust generally will not pay federal income taxes. An adverse federal income tax audit of a partnership that the trust invests in could result in the trust being required to pay federal income tax or pay a deficiency dividend (without having received additional cash).

**DISTRIBUTIONS.** Trust distributions are generally taxable. After the end of each year, you will receive a tax statement that separates the trust's distributions into three categories: ordinary income distributions, capital gain dividends and return of capital.

Ordinary income distributions are generally taxed at your ordinary tax rate; however, as further discussed below, certain ordinary income distributions received from the trust may be taxed at the capital gains tax rates. Generally, you will treat all capital gain dividends as long-term capital gains regardless of how long you have owned units. To determine your actual tax liability for your capital gain dividends, you must calculate your total net capital gain or loss for the tax year after considering all of your other taxable transactions, as described below. In addition, the trust may make distributions that represent a return of capital for tax purposes and thus will generally not be taxable to you. A return of capital, although not initially taxable to you, will result in a reduction in the basis in your units and subsequently result in higher levels of taxable capital gains in the future. In addition, if the non-dividend distribution exceeds your basis in your units, you will have long-term or short-term gain depending upon your holding period. The tax status of your distributions from the trust is not affected by whether you reinvest your distributions in additional units or receive them in cash. The income from the trust that you must take into account for federal income tax purposes is not reduced by amounts used to pay a deferred sales charge, if any. The tax laws may require you to treat distributions made to you in January as if you had received them on December 31 of the previous year. Income from the trust may also be subject to a 3.8 percent "medicare tax." This tax generally applies to your net investment income if your adjusted gross income exceeds certain threshold amounts, which are \$250,000 in the case of married couples filing joint returns and \$200,000 in the case of single individuals.

**DIVIDENDS RECEIVED DEDUCTION.** A corporation that owns units generally will not be entitled to the dividends received deduction with respect to many dividends received from the trust because the dividends received deduction is generally not available for distributions from regulated investment companies. However, certain ordinary income dividends on units that are attributable to qualifying dividends received by the trust from certain corporations may be reported by the trust as being eligible for the dividends received deduction.

SALE OR REDEMPTION OF UNITS. If you sell or redeem units, you will generally recognize a taxable gain or loss. To determine the amount of this gain or loss, you must subtract your tax basis in your units from the amount you receive in the transaction. Your tax basis in your units is generally equal to the cost of your units, generally including sales charges. In some cases, however, you may have to adjust your tax basis after you purchase units.

An election may be available to you to defer recognition of capital gain if you make certain qualifying investments within a limited time. You should talk to your tax advisor about the availability of this deferral election and its requirements.

CAPITAL GAINS AND LOSSES AND CERTAIN ORDINARY INCOME **DIVIDENDS.** If you are an individual, the maximum marginal stated federal tax rate for net capital gain is generally 20% (15% or 0% for taxpayers with taxable incomes below certain thresholds). Some capital gains, including some portion of your capital gain dividends, may be subject to higher maximum marginal stated federal income tax rates. For example, if some portion of your capital gain dividend is attributable to the trust's interest in a master limited partnership, that portion may be subject to a maximum marginal stated federal income tax rate of 28%, rather than the rates set forth above. In addition, capital gain received from assets held for more than one year that is considered "unrecaptured section 1250 gain" (which may be the case, for example, with some capital gains attributable to equity interests in real estate investment trusts that constitute interests in entities treated as real estate investment trusts for federal income tax purposes) is taxed at a maximum marginal stated federal tax rate of 25%. In the case of capital gain dividends, the determination of which portion of the capital gain dividend, if any, is subject to the 28% tax rate or the 25% tax rate, will be made based on rules prescribed by the U.S. Treasury. Capital gains may also be subject to the "medicare tax" described above.

An election may be available to you to defer recognition of the gain attributable to a capital gain dividend if you make certain qualifying investments within a limited time. You should talk to your tax advisor about the availability of this deferral election and its requirements.

Net capital gain equals net long-term capital gain minus net short-term capital loss for the taxable year. Capital gain or loss is long-term if the holding period for the asset is more than one year and is short-term if the holding period for the asset is one year or less. You must exclude the date you purchase units to determine your holding period. However, if you receive a capital gain dividend from the trust and sell your unit at a loss after holding it for six months or less, the loss will be recharacterized as long-term capital loss to the extent of the capital gain dividend received. The tax rates for capital gains realized from assets held for one year or less are generally the same as for ordinary income. The Internal Revenue Code treats certain capital gains as ordinary income in special situations.

Ordinary income dividends received by an individual unitholder from a regulated investment company such as the trust are generally taxed at the same rates that apply to net capital gain (as discussed above), provided certain holding period requirements are satisfied and provided the dividends are attributable to qualifying dividends received by the trust itself. Distributions with respect to shares in real estate investment trusts are qualifying dividends only in limited circumstances. The trust will provide notice to its unitholders of the amount of any distribution which may be taken into account as a dividend which is eligible for the capital gains tax rates.

In addition, some portion of the ordinary income dividends on your units that are attributable to dividends received by your trust from shares in real estate investment trusts may be designated by your trust as eligible for a deduction for qualified business income, provided certain holding period requirements are satisfied.

**IN-KIND DISTRIBUTIONS.** Under certain circumstances, as described in this prospectus, you may receive an in-kind distribution of trust securities when you redeem units or when the trust terminates. This distribution will be treated as a sale for federal income tax purposes and you will generally recognize gain or loss, generally based on the value at that time of the securities and the amount of cash received. The Internal Revenue Service could however assert that a loss could not be currently deducted.

**EXCHANGES.** If you elect to have your proceeds from the trust rolled over into a future trust, the exchange would generally be considered a sale for federal income tax purposes.

**TREATMENT OF TRUST EXPENSES.** Expenses incurred and deducted by the trust will generally not be treated as income taxable to you. In some cases, however, you may be required to treat your portion of these trust expenses as income. You may not be able to deduct some or all of these expenses.

**FOREIGN TAX CREDIT.** If the trust invests in any foreign securities, the tax statement that you receive may include an item showing foreign taxes the trust paid to other countries. In this case, dividends taxed to you will include your share of the taxes the trust paid to other countries. You may be able to deduct or receive a tax credit for your share of these taxes.

**INVESTMENTS IN CERTAIN FOREIGN CORPORATIONS.** If the trust holds an equity interest in any "passive foreign investment companies" ("PFICs"), which are generally certain foreign corporations that receive at least 75% of their annual gross income from passive sources (such as interest, dividends, certain rents and royalties or capital gains) or that hold at least 50% of their assets in investments producing such passive income, the trust could be subject to U.S. federal income tax and additional interest charges on gains and certain distributions with respect to those equity interests, even if all the income or gain is timely distributed to its unitholders. The trust will not be able to pass through to its unitholders any credit or deduction for such taxes. The trust may be able to make an election that could ameliorate these adverse tax consequences. In this case, the trust would recognize as ordinary income any increase in the value of such PFIC shares, and as ordinary loss any decrease in such value to the extent it did not exceed prior increases included in income. Under this election, the trust might be required to recognize in a year income in excess of its distributions from PFICs and its proceeds from dispositions of PFIC stock during that year, and such income would nevertheless be subject to the distribution requirement and would be taken into account for purposes of the 4% excise tax. Dividends paid by PFICs are not treated as qualified dividend income.

FOREIGN INVESTORS. If you are a foreign investor (i.e., an investor other than a U.S. citizen or resident or a U.S. corporation, partnership, estate or trust), you should be aware that, generally, subject to applicable tax treaties, distributions from the trust will be characterized as dividends for federal income tax purposes (other than dividends which the trust properly reports as capital gain dividends) and will be subject to U.S. income taxes, including withholding taxes, subject to certain exceptions described below. However, distributions received by a foreign investor from the trust that are properly reported by the trust as capital gain dividends may not be subject to U.S. federal income taxes, including withholding taxes, provided that the trust makes certain elections and certain other conditions are met. Distributions from the trust that are properly reported by the trust as an interest-related dividend attributable to certain interest income received by the trust or as a short-term capital gain dividend attributable to certain net short-term capital gain income received by the trust may not be subject to U.S. federal income taxes, including withholding taxes when received by certain foreign investors, provided that the trust makes certain elections and certain other conditions are met. In addition, distributions to, and the gross proceeds from dispositions of units by, (i) certain non-U.S. financial institutions that have not entered into an agreement with the U.S. Treasury to collect and disclose certain information and are not resident in a jurisdiction that has entered into such an agreement with the U.S. Treasury and (ii) certain other non-U.S. entities that do not provide certain certifications and information about the entity's U.S. owners, may be subject to a U.S. withholding tax of 30%. However, proposed regulations may eliminate the requirement to withhold on payments of gross proceeds from dispositions. You should also consult your tax advisor with respect to other U.S. tax withholding and reporting requirements.

## **OTHER MATTERS**

**LEGAL MATTERS.** Chapman and Cutler LLP acts as counsel for the sponsor and the trust. Dorsey & Whitney LLP acts as counsel for the trustee.

**INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM.** The "Statement of Financial Condition" and the "Portfolio of Investments" in this prospectus are included herein in reliance upon the report of Grant Thornton LLP, independent registered public accounting firm, and upon the authority of that firm as experts in accounting and auditing.

**ADDITIONAL INFORMATION.** This prospectus does not contain all the information in the registration statement that the trust filed with the Securities and Exchange Commission. The Information Supplement, which was filed with the Securities and Exchange Commission, includes more detailed information about the investment risks and certain information about the trust. You can obtain the Information Supplement by contacting the sponsor or the Securities and Exchange Commission as indicated on the back cover of this prospectus. This prospectus incorporates the Information Supplement by reference (it is legally considered part of this prospectus).



Innovative, Independent & UIT Focused

## PREFERREDS PLUS TRUST, SERIES 17 (SMARTTRUST 543)

# (A UNIT INVESTMENT TRUST)

# PROSPECTUS

# DATED: NOVEMBER 30, 2021

## SPONSOR:



2001 Route 46, Waterview Plaza Parsippany, New Jersey 07054 973-299-8989

TRUSTEE:

THE BANK OF NEW YORK MELLON 240 Greenwich Street, 22W Floor New York, NY 10286 877-363-3613

This prospectus does not contain all of the information set forth in the registration statement, filed with the Securities and Exchange Commission under the Securities Act of 1933 (file no. 333-258828), and the Investment Company Act of 1940 (file no. 811-21429), and to which reference is made. Information, including the information supplement, may be reviewed and copied at the Securities and Exchange Commission's Public Reference Room in Washington, D.C., and information on the Public Reference Room may be obtained by calling the Securities and Exchange Commission at 1-202-551-8090. Copies may be obtained from the Securities and Exchange Commission by:

- visiting the Securities and Exchange Commission Internet address: http://www.sec.gov
- electronic request (after paying a duplicating fee) at the following E-mail address: publicinfo@sec.gov
- writing: Public Reference Section of the Securities and Exchange Commission, 100 F Street, N.E., Washington, D.C. 20549 (after paying a duplicating fee)